

## Coverage of The 147th Open on SiriusXM

SiriusXM's "The Open Radio" channel to present 48 hours of live holeby-hole coverage July 19-22 from Carnoustie, Scotland

Programming includes shows hosted by 1989 Champion Golfer of the Year Mark Calcavecchia, Fred Couples, Craig Stadler, Dave Stockton and others

NEW YORK, July 11, 2018 /PRNewswire/ -- SiriusXM will offer subscribers extensive coverage of The 147<sup>th</sup> Open from Carnoustie Golf Links in Angus, Scotland, featuring 48 total hours of live on-course play-by-play plus daily talk programming hosted by the 1989 Champion Golfer of the Year Mark Calcavecchia and other major champions.



Live championship play-by-play, featuring The R&A's @TheOpen Radio broadcasts, will air across all four days of play, July 19-22, on SiriusXM's "The Open Radio" channel (Sirius channel 208 and XM channel 92). The broadcast can be heard on SiriusXM radios and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices, including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Visit <a href="www.SiriusXM.com">www.SiriusXM.com</a> for more info.

Tournament broadcasts will begin on SiriusXM on Thursday and Friday at 2:00 am ET, and on Saturday and Sunday at 4:00 am ET, and will continue through the conclusion of each day's play. Each day's coverage will be followed by a two-hour post-round wrap-up show hosted by SiriusXM's Taylor Zarzour and former Tour pro Carl Paulson.

During the week of The Open, SiriusXM's PGA TOUR Radio channel (Sirius channel 208, XM channel 92 and on the SiriusXM app) will include feature shows hosted by 1989 Open Champion Mark Calcavecchia; major champions Ben Crenshaw, Craig Stadler, Dave Stockton and Fred Couples, who finished in the top 10 in The Open nine times; plus current and former PGA TOUR pros Pat Perez, John Cook, Chris DiMarco, Mark Lye, John Maginnes, Carl Paulson and Dennis Paulson.

"SiriusXM listeners will get exceptional coverage throughout the week of The Open as it plays out at Carnoustie, one of golf's oldest and most storied venues," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Our listeners will get nearly 50 hours of play-by-play from the course, a lineup of programming that features shows hosted by many former Open competitors, and a special look back at Open history."

SiriusXM's programming lineup will also feature shows hosted by top instructors Michael Breed and Hank Haney, as well as Matt Adams, David Armitage, Michael Collins, Brian Crowell, Frank Darby, Angela Garcia, Hally Leadbetter, Trey Jones, Brian Katrek, Conrad Ray and Kyle Gentry. Visit <u>SiriusXM.com/SiriusXMPGATOURRadio</u> for a schedule.

On Monday at 10:00 pm ET, SiriusXM's Martin Davis will host an hour-long special on the history of The Open, golf's original championship. Davis will take his listeners back to the early years of the event, dating back to 1860, and some of its original courses and champions, as well as past Open Championships that were held at Carnoustie. Davis will be joined on the special by Padraig Harrington, who won The Open at Carnoustie in 2007, as well as Peter Alliss, who competed in The Open in 1953 which was won by Ben Hogan.

NBC Sports Group owns the rights to The Open broadcasts in the U.S. NBC Sports will provide exclusive television and streaming coverage of The Open from Carnoustie on NBC and Golf Channel.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.1 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <a href="http://www.siriusxm.com/LogosAndPhotos">http://www.siriusxm.com/LogosAndPhotos</a>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to

differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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