

Dave Matthews Band Launches Exclusive SiriusXM Channel to Celebrate New Album and Tour

Dave Matthews Band Radio Begins Monday, July 2

Channel's Friday Night Concert Series Brings SiriusXM Listeners on the Band's Summer Tour

NEW YORK, June 25, 2018 /PRNewswire/ --SiriusXM announced today that GRAMMY Award-winning Dave Matthews Band will launch their exclusive limited-run SiriusXM channel, **Dave Matthews Band Radio**, on Monday, July 2 on channel 3. The announcement was first made today by Howard Stern during his interview with Dave Matthews on today's *The Howard Stern Show*.



In addition to playing music from the band's extensive career, including their indelible hits, live songs, demo tracks and musical influences, the channel will feature the *DMB Friday Night Concert Series*, four live concerts to air on Friday nights in July.

Dave Matthews Band released *Come Tomorrow* on June 8; it was their record-breaking seventh straight studio album to hit No. 1 on the Billboard 200. Dave Matthews recently presented a track-by-track premiere of the album on SiriusXM.

Dave Matthews Band, whose music can be heard across a wide range of SiriusXM channels, says, "We are thrilled to partner with SiriusXM again to bring our fans a full month of non-stop Dave Matthews Band music. We are especially excited to have the opportunity to broadcast four concerts from our current tour to SiriusXM subscribers."

"We are proud to join forces with one of music's most prolific performing artists to create Dave Matthews Band Radio," said Steve Blatter, Senior Vice President and General Manager of Music Programming for SiriusXM. "The limited-run channel wouldn't be complete without lots of live concert performances and we're excited to bring DMB fans across North America a live concert from the band every Friday night in July."

SiriusXM's Dave Matthews Band Radio begins on Monday, July 2 at noon ET via satellite on channel 3 and through the SiriusXM app on smartphones and other connected devices, as well as online at siriusxm.com.

Dave Matthews Band Radio is an example of SiriusXM limited-run channels created with iconic and leading artists including The Beach Boys, Eagles, Fleetwood Mac, Billy Joel, Lynyrd Skynyrd and U2.

SiriusXM subscribers are able to listen to Dave Matthews Band Radio on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/streaming to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.1 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit http://www.siriusxm.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the

security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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