

May 15, 2018



## U2 Live At The Apollo For SiriusXM

**"From Northside Dublin, U2. For one night only at The Apollo Theater, June 11th"**

**SiriusXM to Present U2's Most Intimate New York City Show in Nearly 20 Years**

**Exclusive concert to take place June 11th at Harlem's legendary Apollo Theater**

NEW YORK, May 15, 2018 /PRNewswire/ -- SiriusXM announced today that U2 will take a one night detour from the "technologically advanced... sensational" (The New York Times) production of the eXPERIENCE + iNNOCENCE Tour 2018 to perform for the first time ever at Harlem's world famous Apollo Theater. This special invitation-only concert exclusively for SiriusXM subscribers will take place Monday, June 11, as announced by Howard Stern today during his live SiriusXM show *The Howard Stern Show*.



The SiriusXM concert is a rare theater performance for U2, whose recent outings include the #1 grossing tour of last year, The Joshua Tree Tour 2017. The band will be playing material from current release *Songs of Experience* (Interscope) – ranked #6 in the Global Top albums of 2017– alongside classics from the storied U2 catalogue that has seen Bono, The Edge, Adam Clayton and Larry Mullen win 22 GRAMMY awards to date, more than any other rock band. The special concert will be the first time the band, who paid homage to Harlem's Billie Holiday on their 1988 song "Angel of Harlem," has played the legendary venue. It is also the first time since their acclaimed 2000 Irving Plaza show that U2 will play such an intimate New York show—harkening back to the band's roots touring the club circuit, a period revisited nightly during the first half of the eXPERIENCE + iNNOCENCE shows. The special concert will air following the performance via satellite on channel 30 and through the SiriusXM app on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

"New York City and the U2 band have a unique history," said Bono. "From the songs of Lou Reed, Billie Holiday and the Ramones that taught us how to listen, to the New Yorkers at our earliest U.S. shows who taught us how to play, the souls of New York and U2 have always been intertwined. The Apollo Theater is the heart of New York's musical soul, and to finally be playing our songs on the same stage where James Brown begged Please Please Please is not only a bucket list moment, it's an incredible honor."

"Experiencing U2 in the intimate setting of the legendary Apollo is a rare opportunity and will make for a historic evening," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "It's the first time U2 has played a New York City venue of this size in almost two decades, and we couldn't be more excited to offer our subscribers the opportunity to be part of this singular musical event."

The legendary Apollo Theater is known for launching the careers of countless iconic performers, and has been a catalyst for artistic excellence and innovation since it opened its doors in 1934. The Apollo's new artistic vision builds on its legacy and the current programming epitomizes the range and vibrancy at the core of the Theater's mission, strengthening its integral role as a leading music and arts institution. For more information, visit [www.apollotheater.org](http://www.apollotheater.org).

SiriusXM has presented special, private concerts at the Apollo Theater with Paul McCartney in 2010, Bruce Springsteen in 2012, Metallica in 2013, James Taylor in 2015 and Guns N' Roses in 2017.

SiriusXM subscribers will have the opportunity to win tickets to this private performance through an invitation sent by e-mail. In addition, subscribers since April 25, 2018 will be able to enter for the chance to win a trip for two to New York, NY including airfare, hotel stay and a pair of tickets to SiriusXM Presents U2 at the World Famous Apollo Theater. See Official Rules for complete details at [siriusxm.com/U2](http://siriusxm.com/U2).

For further information on U2, the eXPERIENCE + iNNOCENCE Tour 2018 or Songs of Experience, visit [www.U2.com](http://www.U2.com).

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.1 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations*

*and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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