

May 8, 2018



# Save The Date for SiriusXM's Wedding Party

**Vowed to unveil musical moments of nuptial bliss, Wedding Party to launch on May 11 on SiriusXM**

NEW YORK, May 8, 2018 /PRNewswire/ -- SiriusXM announced the launch of **Wedding Party**, a channel that includes songs sweeter than the frosting on your wedding cake and more exciting than the moment leading up to a couple's kiss at the altar.



SiriusXM's Wedding Party, a limited-run channel launching on Friday, May 11, will showcase all the best tunes played at weddings—from the first dance to the reception after party. Traditional favorites like Etta James' "At Last" and Earth Wind & Fire's "September" can all be heard alongside modern classics like Ed Sheeran's "Perfect" and Bruno Mars' "Uptown Funk." For those planning a wow-worthy reception or simply looking to re-live the celebratory feeling of a wedding, SiriusXM's Wedding Party will be a source of musical inspiration and nostalgia.

Wedding Party is SiriusXM's first ever wedding-inspired music channel. The SiriusXM team found inspiration from the editors—and the team who knows weddings best—at [The Knot](#), the leading digital wedding planning brand.

Music stirs emotions and sets the stage for creating and later recalling great memories. Beginning May 11, SiriusXM subscribers can follow their heart as they find inspiration for their wedding events, playlists, and most importantly relax and enjoy the journey with Wedding Party.

**Below is a sample playlist of what to expect on SiriusXM's Wedding Party channel:**

Earth, Wind & Fire - "September"  
Etta James - "At Last"  
Bruno Mars - "Uptown Funk"  
John Legend - "All of Me"  
Beyoncé & Jay-Z - "Crazy In Love"  
Train - "Marry Me"  
The Isley Brothers - "Shout, Pts. 1 & 2"  
Van Morrison - "Someone Like You"  
Taio Cruz - "Dynamite"  
Christina Perri - "A Thousand Years"  
Kool & The Gang - "Celebration"

Ed Sheeran - "Perfect"

SiriusXM's Wedding Party will launch on channel 4 on **Friday, May 11 at 12:00pm ET** and will run through Thursday, May 24. The channel will also be available through the SiriusXM App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

SiriusXM subscribers will be able to tune into Wedding Party (ch.4) on SiriusXM radios and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.1 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to*

*uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

**Media contact:**

Tracy Zamot/ SiriusXM

646.949.8593

[Tracy.Zamot@siriusxm.com](mailto:Tracy.Zamot@siriusxm.com)

 View original content with multimedia: <http://www.prnewswire.com/news-releases/save-the-date-for-siriusxms-wedding-party-300644477.html>

SOURCE Sirius XM Holdings Inc.