

## Irving Azoff, Music Industry Power Player, Launches New Special Show Exclusively on SiriusXM's Volume Channel

## 'Unmanageable' to debut on April 4

NEW YORK, April 2, 2018 /PRNewswire/ -- SiriusXM announced today that Irving Azoff, the renowned music dealmaker and talent manager to some of the biggest names in the record industry, will host a new show, *Unmanageable*, on SiriusXM's Volume channel.



On *Unmanageable*, Azoff, the Chairman, Chief Executive Officer of Azoff MSG Entertainment, will host conversations with some of the most influential people in the music business where they'll dive into music's past, present and future. From ticket prices to technology, artists' rights, concert safety and the current state of live and recorded music, *Unmanageable* will provide an in-depth look into the business of music. *Unmanageable* will debut on **April 4** at **7 pm ET / 4 pm PT** on SiriusXM's Volume channel with special guests **Jon Bon Jovi**, Director **Judd Apatow** and CAA's Head of Music **Rob Light**.

"Irving Azoff is one of the most revered names in the music business and the possibility of doing an unscripted, free-form show with him for our subscribers was irresistible," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "Unmanageable will be Irving being Irving—passionate, opinionated and questioning. Listeners will get a front-row seat as Irving and friends talk about music today, as it pertains to the industry and to the average fan and listener. This is a show that was made for our SiriusXM VOLUME channel, the only fulltime talk channel on radio devoted to talking—and arguing—about music."

"I agree with everything Scott said," commented Azoff. "I am a big fan of SiriusXM. Jon, Judd, Rob and I had a great time and the conversation was so natural that we forgot we were being recorded. We ended up with an unscripted conversation that delved into a lot of issues—I am sure listeners will enjoy this 'behind the curtain' show."

*Unmanageable* is the latest guest-curated program to be added to the Volume channel 106, home of talk-radio that is all about the world of music, and its fans. Azoff's new program, *Unmanageable*, will see new episodes debut throughout spring and summer.

SiriusXM subscribers can listen to Volume and *Unmanageable* on ch.106, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to <a href="https://www.SiriusXM.com/AtHome">www.SiriusXM.com/AtHome</a> to learn

more.

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <a href="http://www.siriusxm.com/LogosAndPhotos">http://www.siriusxm.com/LogosAndPhotos</a>.

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock;

impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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