

March 27, 2018



## Masters 2018 Coverage Live on SiriusXM

**SiriusXM brings listeners to famed Augusta National Golf Club for all four days of Masters Tournament play**

**Coverage includes exclusive shows hosted by Masters champions Fred Couples, Ben Crenshaw, Craig Stadler and many others**

NEW YORK, March 27, 2018 /PRNewswire/ -- SiriusXM will offer unparalleled audio coverage of the 2018 Masters Tournament, bringing listeners from around the country inside the ropes at storied Augusta National Golf Club with live broadcasts of each day of Tournament play, exclusive shows hosted by past Masters champions and contenders, and historic audio from the Augusta National archives.



[Masters week on SiriusXM](#) programming is available to subscribers nationwide on SiriusXM radios (Sirius channel 208, XM channel 92), and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices, including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more.

### **Live Masters Play-by-Play**

Listeners will hear live hole-by-hole commentary from Augusta National covering the action and the players on the course. Live Tournament coverage starts at 2:00 pm ET each day of play - Thursday, April 5, through Sunday, April 8.

### **Audio from the Augusta National Archives**

SiriusXM will present a pair of Masters history specials that will feature rare audio from Augusta National's exclusive archives.

*A Masters History: Anniversary Special* highlights the 50<sup>th</sup> and 25<sup>th</sup> anniversaries of the 1968 and 1993 Masters. 1968 champion Bob Goalby sits down to look back on his final round 66 to tie Roberto De Vincenzo at 11-under. Before they could compete in an 18-hole playoff to decide the winner, however, it was discovered that De Vincenzo had signed an incorrect scorecard, resulting in a disqualification for De Vincenzo and a green jacket for Goalby. Bernhard Langer recaps his second Masters victory in 1993, and his skillful second nine play on Sunday to pull away from the field. Sergio Garcia is also interviewed and discusses last year's Masters win and his first major victory. The special airs during Masters week and is available on SiriusXM On Demand now at <https://app.siriusxm.us/2I4ITYd>.

With Tiger Woods set to return to Augusta National, *Masters History: Tiger at Augusta*

examines Tiger's four Masters victories (1997, 2001, 2002 and 2005) with commentary from former coach Hank Haney. The special airs during Masters week and is available on SiriusXM On Demand now at <https://app.siriusxm.us/2DXaCHR>.

"The Masters is always a very special week on the sports calendar, and we are committed to giving our listeners unsurpassed programming and access every year," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Fans get excellent coverage of the players set to play in this year's Masters coupled with the extraordinary perspective from our hosts and past champions who know what it takes to compete and win at Augusta National, plus specials that highlight some of the most memorable Tournaments of the past."

### **Exclusive SiriusXM Masters week programming**

SiriusXM will feature shows hosted by past Masters champions and players who finished on the leader board at Augusta National. These include:

- *Crenshaw on Golf*, hosted by two-time Masters champion **Ben Crenshaw** (1984, 1995), on Tuesday, April 3, at 2:00 pm ET.
- *The Fred Couples Show*, hosted by 1992 Masters champion **Fred Couples**, on April 3 at 3:00 pm ET.
- *The John Cook Show*, hosted by 11-time PGA TOUR winner **John Cook**, who competed in 15 Masters Tournaments, on April 3 at 7:00 pm ET.
- *Out of Bounds*, with PGA TOUR professional **Pat Perez**, who finished in the top 20 in the 2017 Masters, on April 3 at 8:00 pm ET.
- *Own Your Game*, with **Dave Stockton**, who tied for second in the 1974 Masters, on Wednesday, April 4 at 2:00 pm ET.
- *Playing for Pride*, with acclaimed PGA Professional **Bob Ford**, on April 4 at 3:00 pm ET.
- *The Follow Through*, hosted by **Hale Irwin**, who has several top-five finishes in the Masters, on April 4 at 4:00 pm ET.
- *I am the Walrus*, hosted by 1982 Masters champion **Craig Stadler**, on April 4, at 7:00 pm ET.
- *Opinionated*, with 2005 Masters runner-up **Chris DiMarco**, on Sunday, April 8 at 10:00 am ET.
- *Time To Let It Fly*, hosted by **Mark Lye**, who tied for sixth in the 1984 Masters, on April 2 at 7:00 pm ET.
- SiriusXM hosts **Hally Leadbetter** and **Angela Garcia**, whose husband, Sergio, is the 2017 Masters champion, will host their weekly show on April 2 at 8:00 pm ET.
- Listeners will also hear live shows during the week hosted by leading instructors **Hank Haney**, who coached Tiger Woods when Woods won the 2005 Masters; **David Leadbetter**, who coached three-time Masters champion Nick Faldo; as well as

**Michael Breed, Jim McLean and Larry Rinker.**

Taylor Zarzour, Carl Paulson and Mark Lye will host SiriusXM's pre- and post-round Masters programming, airing immediately before and after each day's play-by-play coverage.

SiriusXM's Masters week programming will also feature shows hosted by Conrad Ray, Kyle Gentry, John Maginnes, Brian Katrek, Carl Paulson, Dennis Paulson, Brian Bateman, Debbie Doniger, Ben Shear, Frank Darby, Brian Crowell, Trey Jones, Matt Adams, Bill Price, Chris Voshall and others.

Play-by-play broadcasts of the Masters are produced by Westwood One. For more information, visit [masters.com](http://masters.com) or follow @TheMasters on Twitter, Instagram and Facebook.

**About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes*

*of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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