

February 12, 2018



Daytona 500 Coverage Live on SiriusXM

Fans nationwide get live broadcast of 60th Daytona 500 on Feb. 18

Extensive coverage from the track on race day and throughout Speedweeks on SiriusXM NASCAR Radio

Kevin Harvick hosts his show, "Happy Hours," live from Daytona on Feb. 14

NEW YORK, Feb. 12, 2018 /PRNewswire/ -- SiriusXM will offer the most comprehensive audio coverage of the 60th running of the **Daytona 500** on February 18, as well as all the news and events of NASCAR's anticipated Speedweeks leading up to race day. Subscribers nationwide will have access to the live race broadcast, in-car audio from some of the sport's top drivers, and daily coverage from Daytona International Speedway.



On Daytona 500 race day, SiriusXM will offer 15 hours of live programming from the speedway starting at 7:00 am ET. Subscribers will hear every turn of the "The Great American Race" (green flag approximately 2:30 pm ET) plus full pre- and post-race coverage with expert analysis, reports from pit road and the garages, driver introductions and interviews with the race winner and other drivers.

The programming airs on the exclusive 24/7 SiriusXM NASCAR Radio channel (ch. 90). Go to www.SiriusXM.com/NASCAR for more info.

SiriusXM NASCAR Radio will also provide live coverage of the Can-Am Duel, the 150-mile Monster Energy NASCAR Cup Series qualifying races, on Thursday, Feb. 15 (6:00 pm ET), the NextEra Energy Resources 250 NASCAR Camping World Truck Series race on Friday, Feb. 16 (7:00 pm ET), and the Power Shares QQQ 300 NASCAR Xfinity Series race on Saturday, Feb. 17 (2:00 pm ET).

Each day leading up to the Daytona 500 fans will get up-to-the-moment news, analysis and interviews with drivers, owners and crew members on SiriusXM NASCAR Radio, which will broadcast live from Daytona every day.

On Wednesday, Feb. 14 (7:00 pm ET), 2014 Monster Energy NASCAR Cup Series champion and 2007 Daytona 500 winner Kevin Harvick will host a new live edition of his exclusive SiriusXM show, *Happy Hours*, from the track. Harvick and co-host Matt Yocum will preview the next day's Can-Am Duel and Sunday's Daytona 500, and share their thoughts on what lies ahead for the 2018 NASCAR season.

Throughout the day on Feb. 14, SiriusXM NASCAR Radio will broadcast live from Daytona 500 Media Day from 11:00 am to 7:00 pm ET, where hosts from the channel will interview each of the drivers in attendance.

On Thursday, Feb. 15 (3:00 pm ET), SiriusXM NASCAR Radio will present a three-hour special live from the Smithfield Foods Stage outside the track that will take a fun look back at the history of the channel. With fans looking on, Shannon Spake will make her hosting debut on SiriusXM NASCAR Radio, moderating a panel discussion that will feature many current and former SiriusXM hosts and highlight memorable moments from 16 years of SiriusXM NASCAR Radio.

On Monday, Feb. 19, on *The Morning Drive*, hosts Mike Bagley and Pete Pistone will be joined live in studio by the 2018 Daytona 500 champion driver, crew chief and owner.

Throughout the season, SiriusXM NASCAR Radio features a roster of expert hosts that includes 2014 Monster Energy NASCAR Cup Series champion Kevin Harvick, Daytona 500-winning former crew chief Larry McReynolds, former NASCAR Camping World Truck Series Champion Mike Skinner, plus active and former drivers Regan Smith, Brendan Gaughan, Kenny Wallace and Andy Hillenburg. Listeners also hear from insiders like Mike Bagley, Claire B. Lang, Dave Moody, Pete Pistone, Danny "Chocolate" Myers, Pat Patterson, Jim Noble, Angie Skinner, Brad Gillie, Matt Yocum, Danielle Trotta, Alan Cavanna, Lewis Franck, Jeff Gluck, Dustin Long, Bob Pockrass, Nate Ryan, Lee Spencer, Doug Rice, Wendy Venturini, Brett McMillan, Brant James, Jerry Bonkowski, Suzy Armstrong and Mojo Nixon. New hosts on the channel this year include two veteran NASCAR commentators - Shannon Spake and Brad Daugherty, the co-owner of JTG Daugherty Racing and a former NBA athlete.

As the Official Satellite Radio Partner of NASCAR, SiriusXM broadcasts every Monster Energy NASCAR Cup Series, NASCAR Xfinity Series and NASCAR Camping World Truck Series race live.

Subscribers with the SiriusXM All Access package can listen to SiriusXM NASCAR Radio on satellite radios, online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/AtHome to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has

approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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