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Kevin Harvick Hosts Season Premiere of His SiriusXM Show Feb. 6

Season two of "Happy Hours" airs coast to coast on SiriusXM NASCAR Radio

NEW YORK, Jan. 31, 2018 /PRNewswire/ -- Kevin Harvick, the 2014 Monster Energy NASCAR Cup Series Champion, driver of the No. 4 Ford Fusion for Stewart-Haas Racing and one of the sport's most popular drivers, will host the premiere episode of the 2nd season of his SiriusXM NASCAR Radio show, *Happy Hours*, on Tuesday, February 6th (7:00 p.m. ET).



After the season premiere, Harvick and co-host Matt Yocum will host the second episode of *Happy Hours* live from Daytona International Speedway on Wednesday, February 14 (7:00 – 9:00 p.m. ET), ahead of the next day's Can-Am Duels and that weekend's Daytona 500.

Thereafter the show will air on Tuesday nights (7:00 – 9:00 p.m. ET). Listeners nationwide can hear the show on SiriusXM NASCAR Radio, which is available to listeners on satellite radios (channel 90) and on the SiriusXM app. For a full schedule of *Happy Hours* air dates visit: www.SiriusXM.com/NASCAR.

Happy Hours features Harvick's distinctive perspective on his sport and life outside the track. Harvick and Yocum regularly take calls from listeners and give NASCAR fans a unique view on the driver's life and interests when he is away from the race car.

"Having my own show on SiriusXM has brought my relationship with the fans to a whole new level," said Harvick. "I love that I have two hours to completely share my thoughts on the races and our sport, to really give those fans much more than the quick interview or the emotional sound bite they otherwise see or hear at the track on weekends. *Happy Hours* has created a connection that I had never really experienced before in my career, and I am really excited to get back on the air again this season."

"Kevin had a tremendous 2017 both on the track and with SiriusXM NASCAR Radio, qualifying for the Championship 4 and hosting a fantastic radio program," said Steve Cohen, SiriusXM's SVP of Sports Programming. "His personality, perspective and charisma are perfect for SiriusXM and we are excited for the second season of *Happy Hours*."

Harvick has 37 career Monster Energy NASCAR Cup Series victories, including wins in such crown-jewel events as the Daytona 500 at Daytona International Speedway (Fla.), the

Brickyard 400 at Indianapolis Motor Speedway (Ind.) and the Southern 500 at Darlington Raceway (S.C.). In addition to his impressive performance in the Monster Energy Series, Harvick is a two-time NASCAR Xfinity Series champion with 46 series wins and 14 NASCAR Camping World Truck Series victories.

SiriusXM NASCAR Radio (channel 90) airs 24 hours a day, 365 days a year and delivers in-depth racing coverage and inside access to NASCAR news, including live broadcasts of every Monster Energy NASCAR Cup Series™, NASCAR Xfinity Series™ and NASCAR Camping World Truck Series™ event. Fans can call in to the channel to share their opinions and be a part of the daily discussion, and can also access SiriusXM NASCAR Radio programming when they want it on SiriusXM On Demand. The channel's roster of expert hosts features current and former drivers, crew chiefs, crew members and a host of NASCAR insiders. For more info on SiriusXM NASCAR Radio's programming and personalities go to www.SiriusXM.com/NASCAR.

SiriusXM subscribers with streaming access can also listen to SiriusXM's 200+ channels – including SiriusXM NASCAR Radio – at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Sonos speakers and more. Go to www.SiriusXM.com/AtHome to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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