

January 30, 2018



Super Bowl LII Week on SiriusXM - Sports, Entertainment and More Live From Minneapolis

- Nine game broadcasts in seven languages for listeners nationwide on satellite radios and on the SiriusXM app

- SiriusXM NFL Radio, Super Bowl LII Radio, Mad Dog Sports Radio, SiriusXM Fantasy Sports Radio channels broadcast live from Minneapolis

- Jenny McCarthy, Joel & Victoria Osteen, Sway Calloway, and a rare on location broadcast of the Howard Stern Wrap Up Show hosted by Gary Dell'Abate & Jon Hein, live from the SiriusXM set at the Mall of America on Feb. 2

NEW YORK, Jan. 30, 2018 /PRNewswire/ -- SiriusXM today announced its wide-ranging audio coverage for Super Bowl LII, offering multiple live broadcasts of the game in seven languages, a dedicated Super Bowl LII pop up channel, plus an unparalleled mix of sports, entertainment and music programming throughout Super Bowl Week.



On Sunday, February 4 (6:00 pm ET), SiriusXM's coverage of Super Bowl LII from Minneapolis will provide listeners with nine different game broadcasts to choose from. All broadcasts air nationwide on satellite radios, and are also available on the SiriusXM app and at SiriusXM.com for authenticated subscribers with the SiriusXM All-Access package.

- New England Patriots official radio broadcast
- Philadelphia Eagles official radio broadcast
- Westwood One national radio broadcast
- Spanish language broadcast
- Chinese language broadcast
- German language broadcast
- French language broadcast
- Japanese language broadcast
- Hungarian language broadcast

Channel numbers for broadcasts can be found here: <https://blog.siriusxm.com/siriusxm-at->

[super-bowl-lII-eagles-patriots/](#)

During the Pepsi Super Bowl LII Halftime Show, SiriusXM will offer listeners a broadcast of the on-field musical performance by Justin Timberlake on SiriusXM Hits 1.

SiriusXM NFL Radio (channel 88) will broadcast live from the SiriusXM set at the Mall of America throughout Super Bowl week, offering listeners the latest news and expert analysis, plus dozens of interviews daily. SiriusXM NFL Radio hosts in Minneapolis will include **Gil Brandt, Tim Brown, David Diehl, Torry Holt, Pat Kirwan, Ryan Leaf, James Lofton, Ed McCaffrey, Jim Miller, Lance Moore, Kirk Morrison, Geoff Schwartz, Ross Tucker, Bob Papa, Alex Marvez, Bruce Murray and Howard Balzer.**

On Saturday, February 3, SiriusXM NFL Radio will have live interviews from the red carpet before the annual NFL Honors event that salutes the top players and performers of the 2017 season, including the Walter Payton NFL Man of the Year presented by Nationwide, the AP Most Valuable Player, AP Coach of the Year and more. Listeners will also hear live coverage of the announcement of the Pro Football Hall of Fame's Class of 2018, plus interviews with the newly selected Hall of Famers.

Several other SiriusXM sports, entertainment and music channels will broadcast from the SiriusXM set at the Mall of America, culminating in a showcase day of programming on Friday, February 2.

- **Jenny McCarthy** will host a special edition of *The Jenny McCarthy Show* live from the Mall of America on Friday at 10:00 am ET/9:00 am CT (SiriusXM Stars, channel 109).
- **Joel and Victoria Osteen** will tape a special show from the Mall of America at noon ET/11:00 am CT on Friday (airs Friday at 5:00 pm ET on Joel Osteen Radio, SiriusXM 128).
- **Sway Calloway** will host *Sway in the Morning*, his daily show on Eminem's Shade 45 channel, from the Mall of America on Thursday and Friday at 8:00 am ET/7:00 am CT (SiriusXM 45).
- **Gary Dell'Abate** and **Jon Hein** will host *The Howard Stern Wrap Up Show* on Howard Stern's exclusive SiriusXM channel, Howard 100, on Friday at 11:00 am ET/10:00 am CT live from the Mall of America.

Other SiriusXM highlights for Super Bowl Week:

Super Bowl LII Radio is now airing as a special week long pop-up channel (SiriusXM 145). The channel will curate and present the best programming happening across several SiriusXM channels during Super Bowl Week with live "listen-ins." Listeners can tune in to hear all the highlights – the best interviews from Minneapolis, SiriusXM's sports experts, celebrity specials and more – all in one place, plus broadcasts of classic games.

Throughout the week, Super Bowl LII Radio will be a valuable resource for fans seeking info on the NFL activities happening in Minneapolis. These include the NFL's interactive theme park, Super Bowl Experience, which offers autograph and photo opportunities and activities for fans of all ages throughout the week. Super Bowl LII Radio will also provide helpful game day specifics to help fans get to and from U.S. Bank Stadium, prepare for stadium security and attend pre-game events at the NFL's GameDay Fan Plaza.

Super Bowl LII Radio and **SiriusXM Volume** (channel 106) will also present an hour-long music special during Super Bowl Week that focuses on "The Minneapolis Sound" that showcases the music of iconic artists like Prince, Janet Jackson, The Time and others. *The Sound of Super Bowl City*, hosted by SiriusXM Volume host Alan Light along with special guest and legendary producer Jimmy Jam, airs on Super Bowl LII Radio tonight (7:00 pm ET/6:00 pm CT), and on SiriusXM Volume on February 1 (7:00 pm ET/6:00 pm CT), and will re-air multiple times on both channels throughout the week.

SiriusXM's Mad Dog Sports Radio (channel 82) will broadcast live from the Mall of America throughout the week, featuring shows hosted by Christopher 'Mad Dog' Russo, Adam Schein, Evan Cohen and Mike Babchik, Steve Torre and Danny Kanell.

SiriusXM NFL Radio, **SiriusXM Fantasy Sports Radio** (Sirius 210, XM 87), and SiriusXM Hits 1's *Hits 1 in Hollywood* hosts will broadcast several live shows in front of fans during Super Bowl week from the Super Bowl Experience and Super Bowl Live venues.

As the Official Satellite Radio Partner of the NFL, SiriusXM broadcasts every NFL game live nationwide, from the preseason through the Pro Bowl and Super Bowl.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ

materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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