

# Fleetwood Mac to Launch Exclusive SiriusXM Channel

# The Fleetwood Mac Channel to launch on Thursday, February 1

NEW YORK, Jan. 25, 2018 /PRNewswire/ -- SiriusXM announced today that GRAMMY Award winning rock band Fleetwood Mac will launch an exclusive, limited-run SiriusXM channel, **The Fleetwood Mac Channel**, on Thursday, February 1.



The Fleetwood Mac Channel will showcase music from Fleetwood Mac's extensive Rock & Roll Hall of Fame career, including their indelible hits, solo material, live songs, rare demo tracks and musical influences.

The channel will also include exclusive stories and insights from Lindsey Buckingham, Mick Fleetwood, Stevie Nicks and Christine McVie, plus special hosted shows by band members.

"Fleetwood Mac's body of work is so large and their music so unforgettable that we are thrilled to celebrate their music with their own exclusive SiriusXM channel," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "For our subscribers it will be a fresh sounding and relevant presentation of their music, including special hosted shows from members of the band. The programming will deliver to our subscribers the band's hit singles, favorite artist influences, and their solo works too. For several generations, this will be a must-listen for fans of Fleetwood Mac."

<u>Fleetwood Mac</u> will be honored at the 2018 MusiCares Person of the Year tribute on Friday, January 26 in recognition of their significant creative accomplishments and their longtime support of a number of charitable causes, including MusiCares, the premier safety net of critical resources for the music industry.

SiriusXM's The Fleetwood Mac Channel kicks off on **Thursday**, **February 1 at 12:00 pm ET**, via satellite on channel 4, and through the SiriusXM app on smartphones and other connected devices, as well as online at <a href="mailto:siriusxm.com">siriusxm.com</a>.

SiriusXM subscribers with streaming access can also listen to SiriusXM's 200+ channels at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Sonos speakers and more. Go to SiriusXM www.SiriusXM.com/AtHome to learn more.

#### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <a href="http://www.siriusxm.com/LogosAndPhotos">http://www.siriusxm.com/LogosAndPhotos</a>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be

found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

## Media contact for SiriusXM:

Carolina Dubon
Carolina.Dubon@SiriusXM.com

## **Media contact for Fleetwood Mac:**

Kristen Foster, PMK• BNC Kristen.Foster@pmkbnc.com

View original content with multimedia: <a href="http://www.prnewswire.com/news-releases/fleetwood-mac-to-launch-exclusive-siriusxm-channel-300588185.html">http://www.prnewswire.com/news-releases/fleetwood-mac-to-launch-exclusive-siriusxm-channel-300588185.html</a>

SOURCE Sirius XM Holdings Inc.