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Top Instructor Michael Breed Expands Role on SiriusXM PGA TOUR Radio

Will now host "A New Breed of Golf" live five days a week

NEW YORK, Jan. 2, 2018 /PRNewswire/ -- SiriusXM announced today that [Michael Breed](#), one of the game's foremost instructors, has signed a new multi-year deal that will increase his role on the SiriusXM PGA TOUR Radio channel. Starting today, January 2, his popular show, *A New Breed of Golf*, will expand its schedule from three to five days a week and extend to two live hours each day (Monday-Friday, 8:00 to 10:00 am ET).



The [SiriusXM PGA TOUR Radio](#) channel is available to listeners nationwide on satellite radios (Sirius channel 208, XM channel 92) and on the SiriusXM app.

Breed takes calls from golfers around the country, shares his sought-after tips for better play at all levels of the game, and discusses the latest golf news, tournaments, players and more.

"SiriusXM PGA TOUR Radio has been a fantastic platform for me to connect with a nationwide audience of golfers who are as passionate about the game as I am," said Breed. "I am thrilled and grateful for the opportunity to now expand *A New Breed of Golf* to five days a week and reach more people than ever before. SiriusXM's commitment to world class innovative programming, and a collaborative mindset with my longtime sponsors have set the standard in media."

Breed ([@MichaelBreed](#)) has been a PGA Professional for more than two decades and in 2012 received the highest honor of his career when he was chosen as the PGA's National Teacher of the Year. He has been recognized as one of the Top Instructors in America by both *GOLF* magazine and *Golf Digest*. He is presently ranked #13 on Golf Digest's Top 50 list, and #1 in the state of New York. He has worked with over 30 PGA Tour, LPGA Tour, Nationwide Tour and Senior Tour players.

"Michael is an outstanding instructor and he has a terrific talent for communicating his knowledge of the game in a way that really benefits his listeners and helps them improve their play," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Expanding *A New Breed of Golf* from three to 10 hours a week better serves our listeners and represents an exciting enhancement to our 2018 SiriusXM PGA TOUR Radio lineup."

Michael oversees the Michael Breed Golf Academy at Trump Golf Links at Ferry Point in New York. Formerly, he was the head professional at Sunningdale Country Club and served as assistant pro at Deepdale Golf Club and Augusta National Golf Club.

SiriusXM subscribers with streaming access can also listen to SiriusXM's 200+ channels – including SiriusXM PGA TOUR Radio – at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Sonos speakers and more. Go to SiriusXM www.SiriusXM.com/AtHome to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.2 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply

with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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