

## SiriusXM Now Available on Apple TV

SiriusXM on Apple TV delivers Howard Stern, more than 200 channels of commercial-free and curated music, live sports, sports talk, top news brands, exclusive entertainment, comedy and more

SiriusXM is available on Apple TV 4K and Apple TV (4th generation), further expanding list of SiriusXM in-home listening options

NEW YORK, Dec. 7, 2017 /PRNewswire/ -- SiriusXM announced today that SiriusXM's 200+ channels of world class audio entertainment are now available on Apple TV 4K and Apple TV (4<sup>th</sup> generation) via the SiriusXM app. SiriusXM on Apple TV gives subscribers another convenient way to access its extensive lineup of programming, which features Howard Stern, commercial-free music, plus live sports, news, entertainment, comedy, and more, inside their home.



With the SiriusXM app on AppleTV, SiriusXM trial or paid subscribers with streaming access may:

- Customize music and comedy channels with MySXM for a personalized experience.
- Choose from a large library of archived programming on SiriusXM On Demand.
- Experience a user interface optimized for Apple TV.
- Set and select favorites for easy access to preferred channels and shows.
- Resume shows from SiriusXM On Demand from where they left off when listening previously on the SiriusXM app on Apple TV or other devices.
- View currently-playing content on the integrated screen saver.

Learn more at <u>www.siriusxm.com/streamapple</u>.

"Apple TV is one of the leading and most innovative devices in the burgeoning world of inhome audio and video entertainment. We are excited to bring our extensive programming lineup into homes nationwide with Apple TV," said Jim Cady, SiriusXM's Executive Vice President of Products, Operations & Connected Vehicle.

With SiriusXM on Apple TV, SiriusXM All Access and streaming subscribers can access exclusive music and entertainment, including Howard Stern's two exclusive channels, commercial-free music from multiple genres, an extensive schedule of live games and events from professional and college sports, plus news from respected national outlets, exclusive talk and entertainment, a broad range of comedy, and sports talk from some of the biggest names in broadcasting; as well as dozens of exclusive online-only channels that

span music, talk, comedy and news.

SiriusXM showcases exclusive artist branded music channels from The Beatles, Bruce Springsteen, Eminem, Garth Brooks, Tom Petty, Pearl Jam, Kenny Chesney, Pitbull and many more. Its expertly curated channels play music from multiple decades and genres that span rock, pop, country, electronic dance, jazz and more. Subscribers with Apple TV can also access concept-based channels curated by SiriusXM's acclaimed programming team, such as The Coffee House, SiriusXM Chill, Road Trip Radio, Yacht Rock Radio, and The Covers Channel.

SiriusXM content available on Apple TV mirrors what is available to subscribers with their streaming subscription. For more info on what channels are available on various SiriusXM subscriptions, go to <a href="https://www.SiriusXM.com/subscriptions">www.SiriusXM.com/subscriptions</a>.

Now through the holidays SiriusXM is running a special promotional offer - 6 months of SiriusXM streaming for \$30. (Offer details at <a href="https://www.siriusxm.com/streamingoffer">www.siriusxm.com/streamingoffer</a>)

## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.2 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <a href="http://www.siriusxm.com/LogosAndPhotos">http://www.siriusxm.com/LogosAndPhotos</a>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to

differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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