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# **SiriusXM's Urban View Channel Adds New, Inspiring Sunday Programming to its Line-up**

**Urban View is the radio home of influential African American personalities and diverse programming on SiriusXM**

**New weekly programming includes self-help, sermons, and financial advice**

**New voices include holistic healer, financial advisor, social justice advocates, and thought leaders**

NEW YORK, Nov. 8, 2017 /PRNewswire/ -- SiriusXM announced today a new line-up of exclusive programming for its Urban View channel on Sunday mornings. SiriusXM's new Sunday line-up features thought-provoking programming including powerful sermons from today's leading pastors, discussions on financial security, civics, health, wellness and more.



These new programs air Sundays on SiriusXM Urban View Channel 126, starting at 6:00 am ET. New voices on the channel include a healer, financial advisors, social justice advocates, and thought leaders.

"I am proud to announce Urban View's new Sunday line-up featuring inspirational shows that will help listeners recharge for the week ahead," said Karen Hunter, Urban View host and Programming Consultant, SiriusXM. "In keeping with Urban View's mission, our new programming will feature shows for spiritual enlightenment, financial empowerment, and social activism."

Urban View's new programming includes:

- *For Your Soul* – A new show featuring empowering sermons from recognized spiritual leaders including Reverend DeForest "Buster" Soaries, Jr. and Pastor John Gray. Aairs at 6:00 am ET.
- *Ask the Good Doctor* – Hosted by renowned Naturopathic Doctor and master herbalist Dr. LaJoyce Brookshire, the show focuses on restoring and maintaining health of the mind, body and spirit. Aairs at 8:00 am ET.

- *Last Mile Radio* – A re-airing of the successful audio documentary from inside California's San Quentin prison, about teaching inmates coding, business skills and, most critically, a second chance at life. Airing at 9:00 am ET.
- *Sunday Civics* – Hosted by NAACP Brooklyn Chapter President L. Joy Williams, the show focuses on civics and social engagement featuring interviews with advocates, elected officials and private citizens determined to make a difference. Airing at 10:00 am ET.
- *Momentum Advisors* – Hosted by Allan Boomer and Tiffany Hawkins, co-founders of the wealth management firm *Momentum Advisors*, the show centers on personal financial advice, entrepreneurship and how to build a successful legacy for yourself and your family. Airing at 11:00 am ET.
- *Next Nation* – Building a legacy for the future with Sylvia Alston. Airing at 12:00 pm ET.
- *Clay Cane Show* – A show tackling controversial issues and hosted by author Clay Cane. Airing at 1:00 pm ET.

SiriusXM's Urban View channel is already home to outstanding African American voices including renowned host and human rights activist Joe Madison "The Black Eagle"; writer and publisher Karen Hunter; actor and comedian Godfrey; legal analyst Laura Coates and many more.

The Urban View channel is available to SiriusXM subscribers nationwide on satellite radios, on the SiriusXM app and online at [siriusxm.com](http://siriusxm.com).

SiriusXM recently announced that its 200+ channels – including SiriusXM's Urban View – are now also available for streaming to SiriusXM subscribers nationwide with Amazon Alexa. Go to [www.SiriusXM.com/AmazonAlexa](http://www.SiriusXM.com/AmazonAlexa) to learn more.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.2 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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