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Acclaimed British Intellectual and Media Personality Noreena Hertz to Host New Program for SiriusXM Starting August 28

"MegaHertz: London Calling" will feature a wide range of fascinating and vibrant perspectives from across the Atlantic

Hertz will be SiriusXM's first foreign-based host for news and talk programming

NEW YORK, July 31, 2017 /PRNewswire/ -- Today SiriusXM, a U.S.-based radio company with more than 32 million subscribers, announced the debut of *MegaHertz: London Calling* hosted by one of the United Kingdom's most noted and dynamic intellectuals, Noreena Hertz. The program will broadcast live from London starting Monday, August 28 at 1:00 p.m. ET on SiriusXM Insight channel 121.



With her new Insight program, Hertz will become SiriusXM's first foreign-based host for news and talk programming and will serve as Chief Europe Correspondent across all talk radio channels. Her show, *MegaHertz: London Calling*, will invite listeners into Hertz's salon, bringing a powerful variety of voices and opinions from the across the Atlantic.

Each episode will transport listeners into Hertz's inner circle, an eclectic mix of writers, thinkers, political players, artists, business leaders, comedians, celebrities, and more. During the one-hour live show, Hertz and her guests will discuss and debate topics ranging from news and current events, to pop culture, business, the arts and beyond, as well as provide a unique opportunity to hear European-based perspectives on stories dominating headlines in the United States.

"I'm hugely excited to be launching *MegaHertz: London Calling* on SiriusXM and beginning a relationship with its listeners," said Hertz. "The world has never been more vibrant, complex and controversial. I have plenty to say about the big topics affecting us all and will be inviting an eclectic and energetic mix of guests to debate them with me here in the UK and our listeners across America."

"Designer Vivienne Westwood has said of Noreena's writings, 'That is what punk is all about,' and that is the exact type of energy and attitude SiriusXM subscribers can expect from Noreena," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "Beyond her reputation as one of Britain's foremost intellectuals, Noreena will also deliver an irreverent European flair and offer SiriusXM listeners nationwide a fresh perspective from across the pond."

A respected economist who has graced the cover of *Newsweek* magazine and was named "one of the world's leading thinkers" by *The Observer*, Hertz rose to prominence in the U.K. shortly after graduating college at 19-years-old. Hertz has a PhD from Cambridge University, an MBA from the Wharton School at the University of Pennsylvania, and is currently a Visiting Professor at University College London. She has advised some of the world's leading business and political figures, regularly chairs sessions at The World Economic Forum in Davos, and has delivered Keynote Speeches at TED conferences and Google Zeitgeist events.

Hertz's best-selling books *The Silent Takeover*, *IOU: The Debt Threat*, and *Eyes Wide Open* are published in 22 countries. She has written for *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *The Financial Times*, *The Guardian*, *The Times of London* and *Wired*, and has appeared on flagship television shows on CBS, CNBC, PBS, the BBC, and ITV.

MegaHertz: London Calling will join Insight's powerful lineup, which includes programs from Pete Dominick, John Fugelsang, and Neil De Grasse Tyson, and features WNYC's *Here's The Thing* with Alec Baldwin and *Freakonomics Radio*.

SiriusXM recently announced that its 200+ channels – including SiriusXM Insight – are now also available for streaming to SiriusXM subscribers nationwide with Amazon Alexa. Go to www.SiriusXM.com/AmazonAlexa to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 32.0 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other

connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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