

Legendary Musician Billy Joel Goes Track by Track with the Original U.S. Beatles Studio Albums Exclusively on SiriusXM's The Beatles Channel

Billy Joel's first guest DJ session will premiere on Friday, July 21 at 5:00 pm ET and PT on The Beatles Channel on SiriusXM channel 18

NEW YORK, July 21, 2017 /PRNewswire/ -- SiriusXM announced today that Billy Joel will host various guest DJ sessions on SiriusXM's The Beatles Channel that will feature Joel commenting on songs from every one of The Beatles' original U.S. studio albums.



While sitting at the piano playing snippets of classic Beatles songs, Joel will reflect on every American Beatles LP. The guest DJ sessions will be scheduled in chronological order, starting with 1964's *Meet The Beatles*. On the first installment, Billy will share his memories of first discovering The Beatles and play cuts from their first two U.S. Capitol released albums.

Audio clips from the Guest DJ Sessions on SiriusXM's The Beatles Channel:

https://youtu.be/0Lw5Ooe6-Z0

https://soundcloud.com/siriusxmmusic/the-beatles-channel-i-wanna-hold-your-hand-billy-joel-guest-dimp3

https://soundcloud.com/siriusxmmusic/the-beatles-channel-this-boy-billy-joelmp3

"Revisiting The Beatles' album collection through the eyes of a musical icon is a rare treat, and we are honored to do this with Billy. This series will feel like you're sitting down with Billy

at home listening to tracks on every Beatles album together, and hearing Billy's rendition of pieces of some songs. The Beatles in the hands and words of Billy Joel is truly something special for our listeners," said Scott Greenstein, President and Chief Content Officer of SiriusXM.

"Just like you, I love The Beatles. I still think that they were the best band that ever was. And I'm going to go through their albums and talk about some of the songs that have stayed with me the rest of my life," said Billy Joel.

Billy Joel's first guest DJ session will premiere on Friday, July 21 at 5:00 pm ET and PT on The Beatles Channel via satellite on channel 18 and through the SiriusXM app on smartphones and other connected devices, as well as online at www.siriusxm.com.

The Beatles Channel, SiriusXM's channel created in collaboration with and fully authorized by The Beatles' Apple Corps Ltd., celebrates popular music's most legendary and influential band, showcasing all-things-Beatles with regular and special programming spanning the history-making careers of the band and its members: John Lennon, Paul McCartney, George Harrison and Ringo Starr. The channel explores The Beatles' entire career including their hits and deeper tracks, live recordings, rarities, and solo albums, while also spotlighting musicians who have inspired, and have drawn inspiration from, The Beatles. The Beatles Channel presents a curated mix of music tailored to a wide range of Beatles fans, along with a variety of regular shows and specials. For a full list of programming go to www.siriusxm.com/thebeatles.

ABOUT APPLE CORPS LIMITED

Apple Corps Ltd. was founded by The Beatles in 1968 to oversee the band's own creative and business interests. As part of its management of The Beatles' entire intellectual property canon, the London-based company has administered the legendary band's recorded catalogue, with more than 800 million physical and digital albums sold to date.

Apple Corps has also piloted innovative Beatles projects, which have become benchmarks for pioneering accomplishment, including the record-breaking, 30 million-selling album The Beatles 1, the universally acclaimed The Beatles Anthology series, the Grammy®-winning CD, vinyl, digital and streaming release of The Beatles' 13 remastered studio albums, the remixed and expanded Sgt. Pepper's Lonely Hearts Club Band Anniversary Edition, and in partnership with Imagine Entertainment, White Horse Pictures and Polygram Entertainment/UMG, the Grammy®-winning 2016 feature documentary, The Beatles: Eight Days A Week – The Touring Years, directed by Ron Howard.

In Apple Corps' first major theatrical partnership, *The Beatles* LOVE by *Cirque du Soleil*® has played to nearly eight million audience members since its June 2006 opening at the Mirage in Las Vegas. The Beatles' *LOVE* also resulted in a double Grammy®-winning album and a Grammy®-winning feature film, *All Together Now,* which details the fascinating story behind the unique partnership between The Beatles and Cirque du Soleil that resulted in the creation and launch of *LOVE*.

The Beatles debuted for streaming worldwide on December 24, 2015 with the band's 13 U.K. studio albums and *Past Masters (Volumes 1 & 2), The Beatles 1962-1966, The Beatles 1967-1970*, and The Beatles 1. The Beatles' *Anthology, Volumes 1-3* music collections and *LOVE* album followed on April 4 and June 17, respectively. Songs by The Beatles were

streamed more than two billion times within the first year.

And continuing the commitment to preserving the archives and legacy of The Beatles' catalogue, The Beatles' *Help!*, *Yellow Submarine*, and *Magical Mystery Tour* feature films have in recent years been painstakingly digitally restored for DVD, Blu-ray™, and iTunes release.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit http://www.siriusxm.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications

systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contacts

Samantha Bowman, SiriusXM (212) 901-6644 samantha.bowman@siriusxm.com

Patrick Reilly, SiriusXM patrick.reilly@siriusxm.com

<u>Jennifer Ballantyne – Universal Music Enterprises</u> (310) 865-2350 <u>jennifer.ballantyne@umusic.com</u>



View original content with multimedia: http://www.prnewswire.com/news-releases/legendary-musician-billy-joel-goes-track-by-track-with-the-original-us-beatles-studio-albums-exclusively-on-siriusxms-the-beatles-channel-300491803.html

SOURCE Sirius XM Holdings Inc.