

July 19, 2017



Coverage of The 146th Open on SiriusXM

48 hours of live hole-by-hole coverage July 20-23 from Royal Birkdale, ENG

Programming includes shows hosted by 1989 Champion Golfer of the Year Mark Calcavecchia, Craig Stadler, Larry Mize, Dave Stockton and others

Special program on the history of The Open features interviews with Tom Watson, Lee Trevino and Mark O'Meara

NEW YORK, July 19, 2017 /PRNewswire/ -- SiriusXM will offer subscribers extensive coverage of The 146th Open from Royal Birkdale in Southport, England, featuring 48 total hours of live on-course play-by-play plus daily talk programming hosted by the 1989 Champion Golfer of the Year Mark Calcavecchia and other major champions.



Live championship play-by-play, featuring IMG's @TheOpen Radio broadcasts, will air across all four days of play, July 20-23, on the SiriusXM PGA TOUR Radio channel, which is available to subscribers on satellite radios (Sirius channel 208, XM channel 92) and on the SiriusXM app.

Tournament broadcasts will begin on SiriusXM PGA TOUR Radio on Thursday and Friday at 2:00 am ET, and on Saturday and Sunday at 4:00 am ET, and will continue through the conclusion of each day's play.

During the week of The Open, SiriusXM's PGA TOUR Radio programming includes exclusive shows hosted by **Mark Calcavecchia**, who won The Open in 1989 at Royal Troon, as well as fellow major champions **Larry Mize**, **Craig Stadler** and **Dave Stockton**. SiriusXM PGA TOUR Radio programming is also available to subscribers on SiriusXM On Demand after it debuts on air.

Tonight at 10:00 pm ET, SiriusXM's Martin Davis will host a two-hour special on the history of The Open, golf's original championship. Davis interviews several Champion Golfers who raised the famed Claret Jug at Royal Birkdale - including Tom Watson, Lee Trevino and Mark O'Meara - as well as Bobby Jones IV, whose grandfather, the great Bobby Jones, won The Open on three occasions.

"With 48 hours of live championship play-by-play, our terrific lineup of show hosts, and a

special on the history of The Open featuring some of its greatest champions, SiriusXM listeners get an exceptional and comprehensive broadcast experience throughout Open week," said Scott Greenstein, SiriusXM's President and Chief Content Officer.

SiriusXM's Taylor Zarzour and former Tour pro Carl Paulson will host a live two-hour post-round broadcast on each tournament day.

SiriusXM's programming lineup also features shows hosted by top instructors Hank Haney, Jim McLean, and Golf Channel's Michael Breed, distinguished PGA professional Bob Ford, as well as Lou Holtz, John Feinstein, Debbie Doniger, Matt Adams, Fred Albers, David Armitage, Michael Collins, Brian Crowell, Frank Darby, Kyle Gentry, Trey Jones, Conrad Ray, Jeff Warne and others. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for a daily schedule.

NBC Sports Group owns the rights to The Open broadcasts in the U.S. NBC Sports will provide exclusive television and streaming coverage of The Open from Royal Birkdale on NBC and Golf Channel.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contacts:

Andrew FitzPatrick

SiriusXM

212-901-6693

Andrew.FitzPatrick@SiriusXM.com

Kevin Bruns

SiriusXM

212-901-6752

Kevin.Bruns@SiriusXM.com

View original content with multimedia: <http://www.prnewswire.com/news-releases/coverage-of-the-146th-open-on-siriusxm-300491096.html>

SOURCE Sirius XM Holdings Inc.