

June 20, 2017



Alexa Now Plays SiriusXM!

Howard Stern, live sports, sports talk, top news brands, exclusive entertainment, comedy, more than 100 commercial-free and hand-curated music channels, plus more

SiriusXM now available to trial and paid subscribers with Amazon Alexa

NEW YORK, June 20, 2017 /PRNewswire/ -- SiriusXM announced today that its 200+ channels – featuring Howard Stern, commercial-free music, plus live sports, news, entertainment, comedy, and more – are now available to SiriusXM subscribers nationwide with Amazon Alexa. Howard Stern announced the new SiriusXM skill for Amazon Alexa live on *The Howard Stern Show* on Stern's exclusive SiriusXM channel, Howard 100, this morning.



Customers can simply ask Alexa to play SiriusXM channels by saying, for example, "**Alexa, play...**"

...Howard Stern...	...Alt Nation...
...The Beatles Channel...	...SiriusXM Progress...
...E Street Radio...	...Real Jazz...
...Today Show Radio...	...SiriusXM NASCAR Radio...
...the Chicago Cubs...	...Doctor Radio...
...The Garth Channel...	...Pearl Jam Radio...
...SiriusXM NBA Radio...	...the Pittsburgh Penguins...
...Joel Osteen Radio...	...The Highway...
...Shade 45...	...The Catholic Channel...
...Tom Petty Radio...	...Coffee House...
...Laugh USA...	...Radio Margaritaville...
...SiriusXM Hits 1...	...MLB Network Radio...
	...channel 43 (or any SiriusXM channel number)
...FOX News Headlines...	...
...80's on 8...	...SiriusXM NHL Network Radio...
...the Golden State Warriors...	...Entertainment Weekly Radio...
...SiriusXM Patriot...	...SiriusXM Chill...
...Mad Dog Sports Radio...	(And so much more)

...on SiriusXM"

With the SiriusXM skill for Amazon Alexa, SiriusXM trial or paid subscribers will get easy access to exclusive music and entertainment, including Howard Stern's two exclusive channels, commercial-free music from multiple genres, plus news from respected national outlets, exclusive talk and entertainment, a broad range of comedy, and sports talk from

some of the biggest names in broadcasting; as well as dozens of exclusive online-only channels that span music, talk, comedy and news.

SiriusXM brings an extensive selection of live sporting events to Alexa. Subscribers to All Access, SiriusXM's most extensive offering, can ask Alexa to play every MLB® and NBA game, every NASCAR® race, plus NHL® games, PGA TOUR® events and live college sports, as well as news, analysis and opinions from more than a dozen dedicated sports talk channels. With the Major League Baseball season in full swing, fans can tune in to hear their favorite team's radio voices anywhere at home with their Alexa devices, whether they're preparing a meal in the kitchen, working at their desk, or entertaining guests on the deck.

SiriusXM offers exclusive artist branded music channels from The Beatles, Bruce Springsteen, Eminem, Garth Brooks, Tom Petty, Jimmy Buffett, Kenny Chesney, Pitbull, and many more. It offers curated music channels across decades and representing multiple music genres that span rock, pop, country, electronic dance, jazz, and more. Subscribers with Alexa can also access concept-based channels curated by SiriusXM's acclaimed programming team, such as Road Trip Radio, Yacht Rock Radio, SiriusXM Comes Alive, and Red, White & Booze.

"We are delighted that customers can now enjoy SiriusXM's exclusive shows, live sports, music, and news through Alexa," said Steve Rabuchin, VP Amazon Alexa. "Music, news, and sports are already some of the most popular categories of content on Alexa, and SiriusXM brings even more choices to customers. People with an Alexa device and a SiriusXM trial or paid subscription can simply enable the SiriusXM skill for Amazon Alexa, link their accounts and start listening at home or on-the-go with Alexa."

"Alexa is a leading voice service today by far and for good reason: The ease of use through the convenience of voice control with Alexa. We are thrilled to now deliver to Alexa our critically acclaimed, compelling and exclusive programming that spans all music genres, live sports, talk, live news, and comedy," said Jim Cady, SiriusXM's Executive Vice President of Products, Operations & Connected Vehicle. "Our millions of subscribers can get SiriusXM's great programming outside of the car and wherever Alexa devices can be found. It's as simple as asking Alexa to play SiriusXM."

SiriusXM content available on Amazon Alexa will mirror what is available to that subscriber streaming on the SiriusXM app, based on their subscription. Access to certain content, including MLB and NASCAR programming, requires an authenticated "SiriusXM All Access" subscription. For more info on what channels are available on various SiriusXM subscriptions, go to www.SiriusXM.com/subscriptions. Customers can sample SiriusXM by setting up their streaming log in or signing up for a trial at www.SiriusXM.com/amazonalexa.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium

traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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