

July 2, 2025



TrueBlue Recognized for RPO Leadership in Everest Group's RPO PEAK Matrix®

TrueBlue's PeopleScout recognized for industry expertise, agile talent solutions and proprietary technology

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its global talent solutions brand, PeopleScout, has been named a Leader in Everest Group's Recruitment Process Outsourcing (RPO) Services PEAK Matrix® Assessment 2025 – Global.

"This recognition highlights the value and impact of the talent solutions TrueBlue provides to countless businesses," said Taryn Owen, President and CEO of TrueBlue. "Leveraging a powerful combination of technology innovation, data-driven insights and deep industry expertise, our PeopleScout team helps organizations around the world meet today's workforce challenges, playing a critical role in advancing our mission to connect people and work."

"PeopleScout continues to build on its strong foothold in key geographies with established offshore and onshore capabilities. Its experience in hiring across high-volume and specialized roles in industries such as healthcare, retail, and manufacturing continues to benefit its clients meaningfully," said Sailesh Hota, Practice Director, Everest Group. "In 2024, PeopleScout continued to strengthen its agile and modular RPO solutions as well as strategic advisory services. These advancements, combined with its ongoing investments in enhancing the Affinix platform with advanced automation and AI capabilities, have contributed to its positioning as a Leader on Everest Group's Recruitment Process Outsourcing (RPO) Services PEAK Matrix® Assessment 2025 – Global."

Everest Group's assessment of PeopleScout on this year's PEAK Matrix® highlighted several key strengths:

- PeopleScout brings a strong understanding of client needs and deep expertise across industries, including healthcare, IT, and engineering. Backed by decades of experience and driven by TrueBlue's mission to connect people and work, PeopleScout delivers tailored solutions, connecting organizations of all sizes with top-notch talent around the world.
- With a focus on flexibility and speed, PeopleScout delivers scalable talent solutions to meet evolving workforce needs. From modular support through Amplifiers™ to rapid-deployment RPO via Accelerate™, PeopleScout helps clients adapt quickly – offering services that span the talent lifecycle and reflect TrueBlue's commitment to delivering smart, people-first workforce solutions.
- PeopleScout's proprietary total talent technology suite, Affinix®, powers a digitally enabled talent experience that accelerates hiring and improves outcomes. With embedded AI and automation – from intelligent sourcing and personalized engagement

to workflow optimization and analytics – Affinix brings TrueBlue’s digital transformation strategy to life, helping clients make faster, smarter workforce decisions in today’s dynamic talent landscape.

“We are honored to once again be recognized as a Leader by Everest Group,” said Rick Betori, President of PeopleScout and EVP of TrueBlue. “This distinction reflects the breadth of our industry expertise and our team’s unwavering commitment to deliver agile, scalable talent solutions that drive meaningful business outcomes. As we continue to expand our capabilities and enhance our technology platform, we remain focused on building workforce strategies that help our clients adapt and thrive in today’s dynamic market.”

To learn more about what makes PeopleScout a global leader in RPO, visit <https://www.peoplescout.com/solutions/rpo/>.

About TrueBlue

TrueBlue, Inc. (NYSE: TBI) is transforming the way organizations connect with talent in an ever-changing world of work. As The People Company®, we put people first – connecting job seekers with meaningful opportunities while delivering smart, scalable workforce solutions for enterprises across industries and worldwide. Powered by innovative technology and decades of expertise, our brands – PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals – offer flexible staffing, workforce management, and recruitment solutions that propel businesses and careers. Discover how we're shaping the future of work at www.trueblue.com.

View source version on businesswire.com:
<https://www.businesswire.com/news/home/20250702658187/en/>

Taylor Winchell
pr@trueblue.com
1-253-680-8291

Source: TrueBlue