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# PeopleReady, Primary Sponsorship Partner of Takuma Sato, Congratulates Driver on Indy 500 Win

*Staffing leader proud to partner with Sato and Rahal Letterman Lanigan Racing to drive home mission of connecting people to work at crucial time in nation*

TACOMA, Wash.--(BUSINESS WIRE)-- As the celebration of Takuma Sato's second Indy 500 win continues, staffing leader PeopleReady issued its congratulations to the driver and his team. PeopleReady is the primary sponsorship partner with Sato and the Rahal Letterman Lanigan Racing team (RLL) and is proud to bring its mission of connecting people and work to millions of race fans around the world as a part of the victory. It's PeopleReady's debut Indy 500 partnership.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20200824005573/en/>



Takuma Sato, celebrating his second Indy 500 win next to his PeopleReady branded car. PeopleReady is the primary sponsorship partner with Sato and the Rahal Letterman Lanigan Racing team. (Photo: Business Wire)

"Simply an amazing day. A big thank you to everyone, my team and my partners. It took a lot of commitment from everyone and I want to thank PeopleReady for their partnership with me and the RLL team in this year's Indy 500 win. It's everything a driver can dream of, winning the Indy 500." – Takuma Sato, 2020 Indianapolis 500 winner.

"I can't ask for much more than this, an incredible win by Takuma Sato, such a talented driver on our

team, and a dedicated partner like PeopleReady with such a strong mission. PeopleReady's efforts in helping people find the work they need, especially during these times, is critically

important. We're proud to have such a mission-driven company as a part of the Rahal Letterman Lanigan Racing team and partner of Takuma Sato." - Bobby Rahal, co-owner of RLL.

"PeopleReady is extremely excited to be a part of Takuma Sato's and Rahal Letterman Lanigan Racing team's 2020 Indianapolis 500 win. We're proud to have such talented partners for our debut Indy car race. Seeing our brand cross the finish line first helps drive home our mission of connecting people and work at a time when so many have been impacted by joblessness. Congratulations to Takuma and the entire RLL team." – Taryn Owen, President of PeopleReady.

"We were thrilled to see Takuma Sato and PeopleReady cross the finish line first at the Indy 500. Having that level of brand visibility at such an iconic race amplifies PeopleReady's efforts in helping people find work. Congratulations to Takuma and our RLL partners on an outstanding win as we work to support our communities." – Patrick Beharelle, CEO of TrueBlue, parent company of PeopleReady.

PeopleReady has a variety of ways for job seekers to connect to job opportunities: via app ([JobStack](#)), online ([www.peopleready.com/welcome](http://www.peopleready.com/welcome)), and in person (at all 600+ [PeopleReady branches](#) across the nation) with social distancing measures in place.

### **About PeopleReady**

PeopleReady, a TrueBlue company (NYSE:TBI), specializes in quick and reliable on-demand labor and highly-skilled workers. PeopleReady supports a wide range of blue-collar industries, including construction, manufacturing and logistics, waste and recycling, and hospitality. Leveraging its game-changing [JobStack](#) platform, PeopleReady serves more than 130,000 businesses and puts more than 300,000 people to work each year, operating more than 600 branch offices across all 50 states, Puerto Rico and Canada. Learn more at [www.peopleready.com](http://www.peopleready.com).

### **About Rahal Letterman Lanigan Racing**

Rahal Letterman Lanigan Racing, based in Hilliard, Ohio and Brownsburg, Ind., is co-owned by three-time IndyCar Champion and 1986 Indianapolis 500 winner Bobby Rahal, former CBS Late Show host David Letterman and Mi-Jack co-owner Mike Lanigan. In 2020, the team will compete in their 29th year of open wheel competition and attempt to add to their 28 wins – including the **2004 Indy 500 from pole with Buddy Rice** -- their 32 poles, 102 podium finishes and 1992 series championship. The team also competed in the American Le Mans Series from 2009-2013 as BMW Team RLL where they won both the Manufacturer and Team Championships in the GT category in 2010 and swept all three GT titles in 2011 - Manufacturer, Team and Driver. In 2012, the team finished second in the Team Championship and third in the Manufacturer Championship and in 2013, the team finished second in the Driver, Team and Manufacturer Championship. Since 2014, BMW Team RLL has competed in the GTLM class of the IMSA WeatherTech SportsCar Championship with a two-car program and has brought their total to 21 wins – including the 2019 and 2020 Rolex 24 at Daytona endurance races, 28 poles and 79 podium finishes as well as a second place finish in the Manufacturer, Team and Driver championships in 2015 and 2017.

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