

August 26, 2025

Novelis

## Novelis 3x30 Wins Sustainability Initiative of the Year Award

ATLANTA, Aug. 26, 2025 /PRNewswire/ -- Novelis Inc., today announced it has been named a winner in the 2025 Sustainability Awards by the Business Intelligence Group, earning recognition in the Sustainability Initiative of the Year category for its company vision, Novelis 3x30. This award highlights Novelis' measurable impact on environmental progress while delivering strong business results.



Novelis 3x30 advances aluminum as the material of choice with circular solutions, aligning with the company's purpose of Shaping a Sustainable World. Novelis 3x30 focuses on three ambitions objectives to be achieved by 2030:

1. Push the Boundaries on Recycled Content: accelerate circularity and achieve 75% average recycled content in our products.
2. Win on Carbon: be the lowest emissions flat rolled products (FRP) aluminum provider with less than 3 tonnes of CO<sub>2</sub>e per tonne of FRP shipped.
3. Fuel the Future: continue to lead the industry toward circularity through first-mover investments.

"Sustainability has moved from aspiration to expectation," said Russ Fordyce, Chief Recognition Officer of the Business Intelligence Group. "The 2025 Sustainability Awards celebrate those who embed ESG at the core of their operations, turning climate action, circular design, and community impact into real competitive advantage. We're proud to recognize Novelis for showing what's possible when profit and planet share the same roadmap."

"We're thrilled to be named a 2025 Sustainability Award winner," said Francisco Pires, Senior Vice President and Vision 3x30 Officer. "This recognition validates Novelis' commitment to helping our customers across the automotive, beverage packaging, aerospace and specialties markets simultaneously meet their business and sustainability needs as they incorporate materials with higher recycled content and a lower carbon

footprint."

The Sustainability Awards honor the companies, products, projects, and individuals proving that purpose driven strategy can fuel growth. Winners are selected by a panel of business leader judges who evaluate performance, innovation, and quantifiable outcomes across environmental, social, and governance (ESG) pillars.

To learn more about the Sustainability Awards, visit <https://www.bintelligence.com/awards/sustainability-awards>.

## **About Novelis**

Novelis Inc. is driven by its purpose of shaping a sustainable world together. We are a global leader in the production of innovative aluminum products and solutions and the world's largest recycler of aluminum. Our ambition is to be the leading provider of low-carbon, sustainable aluminum solutions and to achieve a fully circular economy by partnering with our suppliers, as well as our customers in the aerospace, automotive, beverage can and specialties industries throughout North America, Europe, Asia and South America. Novelis had net sales of \$17.1 billion in fiscal year 2025. Novelis is a subsidiary of Hindalco Industries Limited, an industry leader in aluminum and copper, and the metals flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai. For more information, visit [novelis.com](https://www.novelis.com).

Statements made in this news release that describe Novelis' intentions, expectations, beliefs or predictions may be forward-looking statements within the meaning of securities laws. Forward-looking statements include statements preceded by, followed by, or including the words "accelerate," "achieve," or similar expressions. Examples of forward-looking statements in this news release include accelerate circularity and achieve 75% average recycled content in our products, and be the lowest emissions flat rolled products (FRP) aluminum provider with less than 3 tonnes of CO<sub>2</sub>e per tonne of FRP shipped. Novelis cautions that, by their nature, forward-looking statements involve risk and uncertainty. Novelis does not intend and disclaims any obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise. Important risk factors which could impact outcomes are included under the caption "Risk Factors" in Novelis' Form 10-K filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2025, and as the same may be updated from time to time in Novelis' quarterly reports on Form 10-Q, or in other reports which we from time to time file with the SEC.

# ADITYA BIRLA



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