July 29, 2014



Ideal Power Inc. to Host Second Quarter 2014 Results Conference Call at 4:30 pm ET on August 13, 2014

AUSTIN, TX -- (Marketwired) -- 07/29/14 -- Ideal Power Inc. (NASDAQ: IPWR), a developer of a disruptive power conversion technology, today announced that it will host a conference call at 4:30 pm ET (1:30 pm PT) on Wednesday, August 13, 2014 to discuss the Company's results for the three and six months ended June 30, 2014.

Dan Brdar, Chief Executive Officer, and Tim Burns, Chief Financial Officer, will host the call.

To access the call, please use the following information:

Date: Wednesday, August 13, 2014 Time: 4:30 pm ET, 1:30 pm PT Dial-in: **1-888-224-1065** Passcode: **7787570** Webcast: <u>http://public.viavid.com/index.php?id=110368</u>

Investors can submit questions to the Company via email at<u>matt.hayden@mzgroup.us</u>. The webcast replay will be available on the Company's website.

About Ideal Power Inc.

Ideal Power Inc. (NASDAQ: IPWR) has developed a novel, patented power conversion technology called Power Packet Switching Architecture[™] (PPSA). PPSA improves the size, cost, efficiency, flexibility and reliability of electronic power converters. PPSA can scale across several large and growing markets, including commercial Battery Energy Storage Systems (BESS), microgrids, electrified vehicle charging, and solar photovoltaic generation. Ideal Power utilizes a capital-efficient business model to commercialize its technology through the use of contract manufacturing, product licensing and market distribution channels. Ideal Power has won multiple grants including one from the Department of Energy's Advanced Research Projects Agency - Energy (ARPA-E) to commercialize bidirectional power switches, which are expected to improve power density by thirty percent and reduce efficiency loses by fifty percent. For more information, visit <u>www.IdealPower.com</u>.

Safe Harbor Statement

All statements in this conference call that are not based on historical fact are "forward looking statements" within the meaning of the Private Securities Litigation Reform Act of

1995 and the provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of our control that could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, whether the patents for our technology provide adequate protection and whether we can be successful in maintaining, enforcing and defending our patents, whether demand for our products, which we believe are disruptive, will develop and whether we can compete successfully with other manufacturers and suppliers of energy conversion products, both now and in the future, as new products are developed and marketed. Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

Ideal Power Media Contact:

Mercom Communications Wendy Prabhu 1.512.215.4452 <u>Email Contact</u> <u>www.mercomcapital.com</u>

Investor Relations Contact:

MZ North America Matt Hayden 1.949.259.4986 Email Contact www.mzgroup.us

Source: Ideal Power