

March 4, 2014



Ideal Power Inc. to Present at Two Investment Conferences in March

AUSTIN, TX -- (Marketwired) -- 03/04/14 -- Ideal Power Inc. (NASDAQ: IPWR), a developer of a disruptive technology in the power conversion space, today announced that it will present at two investment conferences in March 2014: the 26th Annual ROTH Conference from March 9-11 and the Northland Capital Markets 2014 Growth Conference on March 12th. CEO Dan Brdar will make company presentations and host one-on-one meetings with investors.

26th Annual ROTH Conference

Date: Monday, March 10, 2014

Time: 5:00 pm PST

Location: Ritz-Carlton Laguna Niguel, Dana Point, CA (Track 8)

Northland Capital Markets 2014 Growth Conference

Date: Wednesday, March 12, 2014

Location: Omni Berkshire Palace Hotel, New York City

Meetings: Available for small group and one-on-one meetings

Conference participation is by invitation only and registration is required. For more information on the conferences or to schedule a one-on-one meeting, please contact your Northland Capital Markets' and ROTH Capital representatives.

About Ideal Power Inc.

Ideal Power Inc. (NASDAQ: IPWR) has developed a novel, patented power conversion technology called Power Packet Switching Architecture™ (PPSA). PPSA improves the size, cost, efficiency, flexibility and reliability of electronic power converters. PPSA can scale across several large and growing markets, including solar photovoltaic generation, electrified vehicle charging, and commercial grid storage. Ideal Power also has a licensing-based, capital-efficient business model that can enable it to address these markets simultaneously. Ideal Power has won multiple grants for its PPSA technology, including a \$2.5 million grant from the Department of Energy's Advanced Research Projects Agency - Energy program, and market-leading customers are incorporating PPSA as a key component of their systems. For more information on Ideal Power, visit www.IdealPower.com.

Safe Harbor Statement

All statements in this release that are not based on historical fact are "forward looking

statements". While management has based any forward looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of our control, that could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, whether the patents for our technology provide adequate protection and whether we can be successful in maintaining, enforcing and defending our patents, whether demand for our products, which we believe are disruptive, will develop and whether we can compete successfully with other manufacturers and suppliers of energy conversion products, both now and in the future, as new products are developed and marketed. Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

Ideal Power Media Contact:

Mercom Communications

Wendy Prabhu

1.512.215.4452

[Email Contact](#)

www.mercomcapital.com

Investor Relations Contact:

MZ North America

Matt Hayden

1.949.259.4986

[Email Contact](#)

www.mzgroup.us

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