

July 19, 2018



Tanger Outlets Celebrates Back To School Must-Have Trends With TangerSTYLE

TangerSTYLE Guide Filled with Back to School Savings

GREENSBORO, N.C., July 19, 2018 /PRNewswire/ -- Tanger Outlets is celebrating back to school trends during the 2018 TangerSTYLE event. Back to school savings begin at Tanger Outlets, where there are deals for the whole family, whether you're a parent looking to prepare your child for their first day of class or a teen looking for the must-have styles for the classroom.





From July 20 through August 19, Tanger shoppers can find the best looks from today's top brand name retail and designer stores, with special savings including 25% off any single item and 20% off entire purchase coupons. Beginning this weekend, shoppers can pick up a free copy of the TangerSTYLE guide at Tanger Outlets or access it digitally at www.tangerstyle.com or on the Tanger mobile app.

"At Tanger Outlets we take price out of the equation with our price match guarantee, giving customers the opportunity to shop confidently, and enjoy their experience," said Steven B. Tanger, CEO of Tanger Outlets. "Our shoppers can rest assured that they are getting today's brand name and designer items alongside the best back to school deals available this season."

TangerSTYLE's curated guide brings you back to school shopping's top trends, with tips on how to wear them to suit your children's active lifestyle:

- **Denim: A Timeless Trend** – Teens can find their favorite shades of blue with perfectly priced denim selections from Tanger's top designer brands. Mix comfortable classics or trending show stoppers to have you ready for your new look heading into the school year.
- **Explore the Outdoors in Style** – For those looking to make the most of their weekends outdoors and keep active this fall, Tanger Outlets has everything you need to stay in shape and tackle those chilly mornings and warm evenings for less.
- **Fresh Style Cue: Yellow Meets Blue** – Say it all without saying a word, as you head back to school with a colorful collection of fall must-haves. Score the best deals on your favorite designer brands while becoming this semester's style guru.

For more style tips, tricks and fashionable savings, please visit www.tangerstyle.com.



About Tanger Factory Outlet Centers, Inc.

Tanger Factory Outlet Centers, Inc. (NYSE: SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 44 upscale outlet shopping centers. Tanger's operating properties are located in 22 states coast to coast and in Canada, totaling approximately 15.3 million square feet, leased to over 3,100 stores which are operated by more than 500 different brand name companies. The Company has more than 37 years of experience in the outlet industry. Tanger Outlet Centers continue to attract more than 189 million shoppers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the Company's website at www.tangeroutlets.com.

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