

July 20, 2017



Tanger Outlets Celebrates TangerSTYLE with Major Back to School Savings

TangerSTYLE Guide Offers Fashionable Savings Just in Time for Fall

GREENSBORO, N.C., July 20, 2017 /PRNewswire/ -- Tanger Outlets is inviting shoppers across the country to enjoy extra back-to-school savings starting on July 21, through August 20. Tanger Outlets is the top destination for Fall style where you can find the hottest looks from your favorite brands and retailers – all in one convenient destination for great savings. Customers can stop by Shopper Services for more information on ways to save.



"It's never too early to start thinking about back-to-school shopping," said Tanger Outlets CEO Steven B. Tanger. "We are proud to once again provide our customers – students and teachers alike – with an extensive selection of on-trend merchandise from some of the world's leading brands at a great value."

Beginning this weekend, shoppers can access the TangerSTYLE trends digitally at www.tangerstyle.com or on the Tanger mobile app. TangerSTYLE's curated guide brings Tanger shoppers Fall's top trends including styling tips that fit their personal style:

- Folklore Goes Fresh – Inspired by traditions of the past, folklore is for those who embrace the fancier florals, retro style and spot on accessories.
- Playful in Puffer – Whether you're down for fashion or function, the once-basic puffer coat takes on a versatile mix of feminine and sporty when styled just right.
- Love for Layers – Layer up your most lovable pieces this Fall – the simplest way to keep things interesting.
- Sheer Delight – This cozy trend takes on cooler fall weather without leaving you shivering. Oversized or fitted, sporty or luxe, warming up in wool has never looked better.
- Wear York Words – Introducing your new favorite weekend staple – slogan tees. Run with your words in this bold and playful style.

For more coupons, deals and more style tips and tricks, please visit www.tangerstyle.com or download the Tanger mobile app.



About Tanger Factory Outlet Centers, Inc.:

Tanger Factory Outlet Centers, Inc. (NYSE:SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 43 upscale outlet shopping centers and one additional center currently under construction. Tanger's operating properties are located in 22 states coast to coast and in Canada, totaling approximately 14.8 million square feet, leased to over 3,100 stores which are operated by more than 500 different brand name companies. The Company has more than 36 years of experience in the outlet industry. Tanger Outlet Centers continue to attract more than 188 million shoppers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the Company's website at www.tangeroutlets.com.

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Playful in Puffer

The "it" coat of fall. Whether you're down for fashion or function, this once basic puffer coat takes on a versatile mix of feminine and sporty when styled just right.



Brooks Brothers
Puffy Parka
Quilted Parka Jacket

J Crew Factory
Cape May Chambray Shirt

J Crew Factory
Chambray Collection Tee

Brooks Brothers
Puffy Parka
Puffy Parka Jacket

Sperry Top-Sider
115 Super Wherry Shoe



STROLL IN
STYLISH SLEEK
SNEAKS

TangerOutlets
TANGEROUTLETS.COM



Folklore Goes Fresh

There's a little free spirit in all of us. Inspired by traditions of the past, folklore is for those who embrace fancier florals, retro style and spot-on accessories.

J Crew Factory
Shades of Small
Pendant Necklace

Empire Factory Outlet
Folklore Coat (Quilt)



A STEP IN
THE RIGHT
DIRECTION

TangerOutlets
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TOUCH OF TASSEL



Love for Layers

Layer it up with lovable pieces – the simplest way to keep things interesting. This classic favorite combines fashion and function all in one.

Brooks Brothers Factory Store
Small Accessories Must Have Tassel!



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EASY CHIC ON-THE-GO



Wear Your Words

Let your look do all the talking. Introducing your new favorite weekend staple – slogan tees. Pair with your words in this bold and playful style.

Blueshirts & Ties
Quilted Bomber Jacket

Love Factory
Tee or Polo Shirt

LOFT Outlet
Star Tassel



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