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Tanger Outlets Savannah to Celebrate Grand Opening on April 16

Festivities Include Guest Hosts, Property Brothers Jonathan and Drew Scott, and Styling Sessions by People StyleWatch

GREENSBORO, N.C., March 17, 2015 /PRNewswire/ -- Tanger Factory Outlet Centers, Inc. (NYSE: SKT) and Ben Carter Enterprises announced today that Tanger Outlets Savannah will celebrate the new center's grand opening on Thursday, April 16 kicking off at 10:00 a.m. with an official ribbon cutting hosted by HGTV's *Property Brothers* Jonathan and Drew Scott. The festivities will run through the weekend and will feature personal styling sessions with a *People StyleWatch* fashion editor, a design workshop with the Property Brothers, an Instagram Tech Lounge, as well as special savings and giveaways.



"We take pride in the shopping experience we provide our customers, and our goal during this grand opening weekend in Savannah is to showcase our unique TangerSTYLE and generate additional excitement around this new retail destination," said Steven B. Tanger, President and CEO of Tanger Factory Outlets. "Savannah offers a rich culture and unique landscape, and we are looking forward to unveiling our newest property in this vibrant community."

As part of grand opening celebrations, Tanger is excited to offer shoppers a chance to hear twin real estate experts Jonathan and Drew Scott and hosts of HGTV's *Property Brothers*, discuss their top home design and styling tips during a workshop on April 16. The Scott brothers have invested nearly 15 years in the real estate industry and have a knack for finding down-and-out fixer-uppers and turning them into perfect properties for clients on their shows. Shoppers will have a chance to meet the Scott Brothers after their presentation.

In addition, shoppers at the new Tanger Outlets Savannah can stop by the Dream Closet Style Studio on April 16 and 17 to schedule a 10 minute styling appointment with a *People StyleWatch* fashion editor. Shoppers can then share photos from the *People StyleWatch* Studio tagging @peoplestylewatchmag to enter to win one of two \$250 Tanger Gift Cards. Tanger Outlets will also be offering shoppers a chance to win a beautiful Dream Closet Makeover valued at \$10,000 from Savannah's Closet & Cabinet Experts, as well as a \$2,500 Shopping Spree to fill their dream closet.

"I am thrilled to see the vision for Tanger Outlets Savannah come to life," said Ben Carter, Founder and Chairman of Ben Carter Enterprises. "The opening of this unique retail property, and the additional development opportunities surrounding it will become the dominant retail destination for customers in the greater Savannah area and its many visitors."

The exciting line up of outlet stores offering stylish savings at the center will include: **Coach**, Michael Kors, **J. Crew Factory**, Brooks Brothers Factory Store, **Nike Factory Store**, Cole Haan, **Polo Ralph Lauren Factory Store**, Vera Bradley, **Talbots**, Under Armour, **Gap Factory Store**, Old Navy Outlet, **Abercrombie & Fitch**, Bath and Body Works, **Banana Republic Factory Store**, White House|Black Market, **Ann Taylor Factory Store**, LOFT Outlet and many more.

The 176 acre center is located in Pooler, Georgia on I-95 just north of I-16 and the city of Savannah. The site was built and managed in partnership with Ben Carter Enterprises. The completed center will create more than 900 full and part-time retail management and sales positions.

Tanger[®]Outlets

About Tanger Factory Outlet Centers, Inc.

Tanger Factory Outlet Centers, Inc. is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 44 upscale outlet shopping centers in 24 states coast to coast and in Canada, totaling approximately 13.7 million square feet leased to over 2,800 stores operated by more than 440 different brand name companies. More than 185 million shoppers visit Tanger Factory Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlet.com.

About Ben Carter Enterprises

Ben Carter Enterprises is a full-service, commercial real estate firm that specializes in retail and mixed-use projects throughout the Southeast. The firm is currently underway on the development of Tanger Outlets Savannah, representing an investment of approximately \$106.9 million in the mall project together with an additional \$80 million in peripheral development around the mall, and the Broughton Street Collection, a \$75 million portfolio project. The firm has developed nearly \$4 billion in retail and mix-use properties in the Southeast comprising of over 5 million square feet. The company's most notable projects include the St. John's Town Center, an upscale retail and mixed-use community in Jacksonville, Fla., and the Mall of Georgia in Buford, Ga., one of the first mall properties to incorporate an outdoor village featuring retail and restaurants surrounding a green space

and entertainment area. For more information about Ben Carter Enterprises, please contact (404) 869-7100 or visit www.bencarterenterprises.com.



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