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## **Tanger Outlet Centers Introduced the Tanger Cure Card & Raised \$30,000 to Fight Cancer**

GREENSBORO, N.C., Feb. 12 /PRNewswire-FirstCall/ -- Tanger Outlet Centers has been on the forefront of the battle against breast cancer for the past 15 years. The company's annual Breast Cancer Awareness campaign has raised and donated funds to help prevent and find a cure for the disease. Tanger has now taken an important step to expand its efforts to save lives by raising money to fight not only breast cancer, but also many other top cancers. Through the sale of the Tanger Cure Card, a specially designed gift card, Tanger is now donating \$30,000 to support the American Lung Association, the Colorectal Cancer Coalition and the Prostate Cancer Foundation.

By purchasing the Tanger Cure Card March through December 2008, Tanger shoppers not only purchased a gift card that was redeemable at 2,200 brand name outlet stores at 33 Tanger centers nationwide, they also helped battle cancer. Tanger donated 10% of the value of all Tanger Cure Cards sold to fight lung cancer, colorectal cancer and prostate cancer, leading causes of cancer-related deaths in the United States. The American Lung Association, the Colorectal Cancer Coalition and the Prostate Cancer Foundation each received a \$10,000 donation from Tanger.

"Our Tanger Cure Card campaign was popular because it added extra value to our shoppers' gift card purchases," remarked Steven B. Tanger, President and CEO of Tanger Factory Outlet Centers, Inc. "Tanger customers feel good knowing that each Cure Card they purchased is now fighting the top ranked, most deadly forms of cancer -- lung, colorectal and prostate. We targeted our Cure Card donations toward these diseases because they are responsible for the deaths of nearly 250,000 Americans each year. It is our hope that the funds raised through the Tanger Cure Card can support the research needed to find cures."

Since being started by Tanger Outlets' Founder and Chairman of the Board, Stanley K. Tanger in 1994, the company's annual Breast Cancer Awareness campaign has raised more than \$6 million to battle breast cancer in the communities that Tanger serves across the country. Tanger's 2009 Breast Cancer Awareness campaign will take place September 21-October 20.

Tanger Factory Outlet Centers, Inc., (NYSE: SKT) a publicly traded REIT, presently has ownership interests in or management responsibilities for 33 shopping centers in 22 states coast-to-coast, totaling approximately 10.2 million square feet, leased to over 2,200 stores that are operated by over 400 different store brands. For more information on Tanger Outlet Centers, call 1-800-4-TANGER or visit our website at [www.tangeroutlet.com](http://www.tangeroutlet.com).

SOURCE Tanger Factory Outlet Centers, Inc.