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Shoulder Innovations Launches Newly Redesigned Website

GRAND RAPIDS, Mich., Feb. 26, 2025 /PRNewswire/ -- Shoulder Innovations, a leader in shoulder replacement technology is excited to announce the launch of its newly redesigned website: <https://shoulderinnovations.com/>.



The new website provides an industry-leading user experience, streamlined navigation, and easy access to resources.

As the company enters a new phase of growth, it is also enhancing the way shoulder surgeons and patients engage with its offerings. The new website is designed to provide an industry-leading user experience, streamlined navigation, and easy access to valuable resources.

David Blue, Chief Customer Experience Officer for Shoulder Innovations said, "At Shoulder Innovations, we are committed to leading the way—not only in the operating room with our InSet™ shoulder replacement technologies, but also online by delivering an exceptional user experience. Our redesigned website reflects this commitment, providing a streamlined, and intuitive platform that makes it even easier than ever for surgeons and patients to access the information they need."

The new website further highlights the numerous advantages of [Shoulder Innovations' product line](#), including:

- **InSet™ Glenoid** – Designed for longevity and versatility, this innovative glenoid solution has been shown to reduce the primary forces associated with glenoid implant failure, enhancing long-term stability and performance.
- **InSet™ Reverse** – Provides optimized options for preserving and maximizing the remaining function of a patient's rotator cuff, with the goal of improving post-surgical outcomes.
- **One Tray TSA and Two Tray RSA System** – A revolutionary approach where surgical flexibility meets economic efficiency, reducing procedural complexity and costs.

With a modern interface and enhanced functionality, the website serves as a comprehensive hub for information on Shoulder Innovations' InSet™ shoulder replacement solutions. Visitors will benefit from detailed product information, educational resources, clinical research, and company news, all presented in an industry-leading intuitive and user-friendly format.

"Shoulder Innovations continues to advance shoulder arthroplasty with its InSet™ technology and surgeon-focused solutions," said Dr. Peter Johnston. "The redesigned website serves as a tremendous resource, providing comprehensive product details and clinical insights to support shoulder surgeons in delivering the best possible patient outcomes."

The launch of this new website aligns with Shoulder Innovations' mission to revolutionize shoulder replacement procedures through advanced technology and surgeon-centric solutions.

To explore the new website and learn more about Shoulder Innovations, visit: <https://shoulderinnovations.com/>.

About Shoulder Innovations

Shoulder Innovations is a shoulder arthroplasty-focused medical device development company that designs and commercializes innovative products that demonstrate the potential for improved patient care and reduced overall cost to the healthcare system.

Leveraging its breakthrough, patented InSet™ glenoid design, Shoulder Innovations developed a shoulder replacement implant system focused on improving outcomes related to the greatest cause of anatomic shoulder replacement failure: glenoid loosening.

The InSet™ technology has been shown in testing to significantly reduce glenoid implant micro-motion and simplifies the surgical technique, potentially reducing complications or increasing implant longevity.

Beyond addressing one of the biggest problems in anatomic shoulder arthroplasty, Shoulder Innovations has also developed the anatomic reverse shoulder system, designed to work with and maximize the available rotator cuff instead of substituting for it.

For more information about Shoulder Innovations, visit: <https://shoulderinnovations.com/>.

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