February 28, 2019

Prudential Financial, Inc. to Participate in 2019 RBC Financial Institutions Conference; Live Audio Webcast Available

NEWARK, N.J.--(BUSINESS WIRE)-- Prudential Financial, Inc. (NYSE:PRU) will participate in the RBC Capital Markets Financial Institutions Conference in New York, NY on Wednesday, March 13, 2019. On that day at approximately 9:20 a.m. (ET) Robert M. Falzon, Prudential Financial, Inc.'s Vice Chairman, will participate in an analyst-led fireside chat with investors.

Interested parties may listen to the presentation through a live audio webcast on Prudential Financial's Investor Relations website at investor.prudential.com. Please log on at least fifteen minutes early, to register and download and install any necessary software.

A replay will be available on the Investor Relations website through March 27, 2019.

Prudential Financial, Inc. (NYSE: PRU). a financial services leader with more than $1 trillion of assets under management as of December 31, 2018 has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit news.prudential.com.

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