September 8, 2017

Prudential Financial, Inc. to Participate in CECP's CEO Investor Forum; Live Webcast Available

NEWARK, N.J.--(BUSINESS WIRE)-- Prudential Financial, Inc. (NYSE:PRU) will participate in CECP's Strategic Investor Initiative CEO Investor Forum in New York on Tuesday, September 19, 2017. On that day at approximately 9:25 a.m. (ET), Mark Grier, Vice Chairman, Prudential Financial, will discuss the company's long-term business strategies and purpose.

Interested parties may listen to the presentation through a live audio webcast and view the presentation materials on Prudential Financial's Investor Relations website at investor.prudential.com. Please log on at least fifteen minutes early to register as well as download and install any necessary software.

A replay will be available on the Prudential Investor Relations website through October 3, 2017.

Prudential Financial, Inc. (NYSE: PRU), a financial services leader with more than $1 trillion of assets under management as of June 30, 2017, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit news.prudential.com.

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Source: Prudential Financial, Inc.