May 9, 2017

# Prudential Financial Declares Quarterly Dividend on Common Stock

NEWARK, N.J.--(BUSINESS WIRE)-- Prudential Financial, Inc. (NYSE:PRU) announced today the declaration of a quarterly dividend of $0.75 per share of Common Stock, payable on June 15, 2017, to shareholders of record at the close of business on May 23, 2017.

Prudential Financial, Inc. (NYSE: PRU), a financial services leader with more than $1 trillion of assets under management as of March 31, 2017, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit news.prudential.com.

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**Media:**
Prudential Financial, Inc.
Scot Hoffman, 973-802-2824
scot.hoffman@prudential.com

Source: Prudential Financial, Inc.