March 30, 2017

Prudential Financial To Announce First Quarter 2017 Earnings; Schedules Conference Call

NEWARK, N.J.--(BUSINESS WIRE)-- Prudential Financial, Inc. (NYSE:PRU) will release its first quarter 2017 earnings on Wednesday, May 3, 2017, after the market closes. The earnings news release, the financial supplement and related materials will be posted on the company's Investor Relations website at: investor.prudential.com.

Members of Prudential's senior management will host a conference call on Thursday, May 4, 2017, at 11:00 a.m. ET, to discuss with the investment community the company's first quarter results.

Conference Call Information

The conference call will be broadcast live over the company's Investor Relations website at: investor.prudential.com. Please log on 15 minutes early in the event necessary software needs to be downloaded.

Institutional investors, analysts and other members of the professional financial community are invited to listen to the call and participate in the Q&A by dialing one of the following numbers:

Domestic: (877) 777-1971 (Toll Free)
International: (612) 332-0228

All others may join the conference call in listen-only mode by dialing one of the above numbers.

Replay Information

The call will be made available from 2:00 p.m. on May 4 through May 11 through a dial-in number as follows:

Domestic: (800) 475-6701 (Toll Free)
International: (320) 365-3844
Access Code: 407282

A replay will also be available on the Investor Relations website through May 19. Questions may be directed to Investor Relations at investor.relations@prudential.com.

Prudential Financial, Inc. (NYSE: PRU), a financial services leader with more than $1 trillion of assets under management as of Dec. 31, 2016, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety

of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit news.prudential.com.

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