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Prudential Financial, Inc. to Participate in Citi's 2017 Asset Management, Broker Dealer & Market Structure Conference; Live Webcast Available

NEWARK, N.J.--(BUSINESS WIRE)-- Prudential Financial, Inc. (NYSE:PRU) will participate in Citi's 2017 Asset Management, Broker Dealer & Market Structure Conference in New York on Wednesday, March 1, 2017. On that day at approximately 12:15 p.m. (ET), David Hunt, President and CEO of PGIM, the global investment management businesses of Prudential Financial, Inc., will discuss the company's businesses and strategies.

Interested parties may listen to the presentation through a live audio webcast on Prudential Financial's Investor Relations website at www.investor.prudential.com. Please log on at least fifteen minutes early, to register and download and install any necessary software.

A replay will be available on the Investor Relations website through March 15, 2017.

Prudential Financial, Inc. (NYSE: PRU), a financial services leader with more than $1 trillion of assets under management as of December 31, 2016, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit www.news.prudential.com.

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