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Michael's Reveals Three New Trend-Setting Décor Collections to Define Fall Style

From café-core kitchen accessories, western-chic bar essentials, and regency-inspired home accents, these new styles deliver one-of-a-kind looks for less

IRVING, Texas, Aug. 14, 2025 /PRNewswire/ -- [Michael's](#), the best place for creating and celebrating, is welcoming the fall season with three new décor collections inspired by the latest viral trends taking over social media. From retro bistro-inspired kitchen accents, and cheeky Southwestern barware, to soft cottagecore and regency-inspired accessories, these new collections deliver on-trend décor all at accessible price points – perfect for a mid-year home refresh or elevating upcoming seasonal celebrations.



"At Michaels, we're committed to fueling the joy of creating and celebrating for our customers, and one of the ways we can do that is through our trend-setting decor collections," says Stacey Shively, Chief Merchandising Officer at Michaels. "We're inspired every day by the trends we see on social media and in pop culture, and we aim to bring those fresh styles and concepts directly to our customers. Whether you're drawn to the home café vibes of Brunch Club, the eclectic cowgirl aesthetic of Santa Fe or the soft, dreamy touches of Blush Romance, these collections are designed to empower our customers to create inspiring home spaces that they truly love."

Michael's' new early fall collections include:

- [Brunch Club](#): This retro-meets-modern collection serves up the viral café-core aesthetic with a side of cheeky charm. Inspired by the rise of at-home cafés and cozy hosting, Brunch Club embraces the food-as-decor trend with playful, functional pieces like pancake-shaped containers, croissant salt and pepper shakers, and avocado plates. A nostalgic palette of teal, soft pink, and buttery yellow pairs perfectly with bistro-inspired signage, checkered patterns, and scalloped glassware, transforming kitchens and dining areas into personality-packed spaces made for coffee chats, slow Sundays, and perfectly styled tablescape.

- [Santa Fe](#): Eclectic cowgirl energy meets modern desert flair in this elevated collection rooted in the retro revival trend. Blending warm, earthy textures with a grounded color palette of dusty orange, sage green, and clay neutrals, Santa Fe brings a sun-soaked feel to any space. Horses, cacti, boots, and tequila motifs meet bold geometrics and rustic ceramic accents to channel the charm of the Southwest in a fresh, unexpected way. Whether you're styling a bar cart, refreshing an entryway, or remodeling an entire room, this effortlessly cool collection adds layered personality and lived-in warmth to every corner.
- [Blush Romance](#): Inspired by the dreamy charm of modern cottagecore and the regency aesthetic popularized by today's most beloved period dramas, Blush Romance brings soft sophistication to the forefront. This enchanting collection blends romantic textures, delicate patterns, and berry-toned hues with gold accents, textured glass, and literary-inspired elements—including subtle music motifs and quotes from Shakespeare. From intricate bows to feminine florals, it offers an elevated way to layer in prints, textures, and poetic charm—perfect for those who love their fall décor with a little softness and storybook sparkle.

These trend-setting early fall décor collections are shoppable both in-store and online at [Michaels.com](#). For more inspiration and creativity, follow us on social media [@michaelsstores](#).

About The Michaels Companies, Inc.

At The Michaels Companies Inc., our purpose is to fuel the joy of creativity and celebration. As the leading destination for creating and celebrating in North America, we operate over 1,300 stores in 49 states and Canada and online at [Michaels.com](#) and [Michaels.ca](#). The Michaels Companies, Inc. also owns Artistree, a manufacturer of custom and specialty framing merchandise. Founded in 1973 and headquartered in Irving, Texas, Michaels is the best place for all things creative. For more information, please visit [www.michaels.com](#).

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The Michaels logo is written in a red, cursive script font. The letters are fluid and connected, with a small registered trademark symbol (®) at the end of the word.

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