

Datavault AI Acquires SyncIN Audio Quick Response Technology from Turner Global Media

Enables Web 3.0 Stablecoin Delivery via Broadcast to Mobile Smartphone Users Worldwide

BEAVERTON, Ore.--(BUSINESS WIRE)-- DataVault AI Inc. (NASDAQ: DVLT), a leader in AI-driven blockchain and data monetization, today announced the acquisition of SyncIN technology from Turner Global Media, LLC (TGM). This innovative platform uses inaudible tone mobile quick response codes embedded in broadcasts—spanning TV, radio, and retail environments—to connect consumers directly to content and enable seamless stable coin transactions via Web 3.0 Crypto Anchors. Targeting the \$700 billion advertising market, DVLT leverages its NYIAX partnership and TGM's extensive ad inventory for high-margin, royalty-based revenue.

Bridging Broadcasts and Blockchain

SyncIN's inaudible audio technology embeds imperceptible tones within broadcasts, detected effortlessly by smartphones. These tones link consumers to advertisements or trigger instant stable coin transactions—secured by Web 3.0 Crypto Anchors—for decentralized purchases. From iHeartRadio ads to in-store promotions at Walmart, SyncIN transforms passive listening into blockchain-verified commerce. With stable coins gaining global traction and the U.S. Congress nearing passage of the Genius Act and Stable Coin Act, DVLT is well-positioned for growth.

“This acquisition propels Datavault AI into the future of advertising and e-commerce,” said Nathaniel T. Bradley, CEO of DataVault AI. “SyncIN's inaudible tones unlock a Web 3.0 economy with real-time stable coin transactions. We're targeting 10 to 15 licensing deals in 2025 to drive shareholder value and establish category leadership.”

SyncIN and Adio technologies scale across:

- TV & Radio: Reaches 90%+ of U.S. households and 240 million monthly listeners via partners like Procter & Gamble and PepsiCo.
- Retail: Engages 140 million weekly shoppers at Walmart, Kroger, and CVS.
- Hospitality: Connects with 140 million annual visitors at MGM, Hilton, and Westgate Resorts.

With billions of annual ad impressions through Turner Global Media Networks and affiliates, Datavault turns broadcasts into direct revenue channels, secured by blockchain.

Financial Strength

- Revenue Targets 10–15 high-margin licensing deals in 2025, supporting a \$40–50

million revenue goal for 2026.

- Patent Powerhouse: Nine new patent allowances (June 23, 2025) and SyncIN's IP, backed by Fish & Richardson and Greenberg Traurig, strengthen DVLТ's edge.

Regulatory Leadership

With the Genius Act and Stable Coin Act nearing passage, Datavault's stable coin integration ensures compliance while pioneering decentralized transactions, positioning it to lead as stable coins shape digital finance.

About Turner Global Media

Turner Global Media, is a cutting-edge, multi-platform media enterprise specializing in targeted television networks, interactive media technologies, and exclusive advertising representation partnerships. With a proven track record spanning over two decades, the TGM team has launched hundreds of national interactive media campaigns for world-renowned brands such as Procter & Gamble, Reebok, Ford, and Mercedes-Benz.

The company has generated billions of dollars in revenue for its satellite, cable, broadcast and streaming partners through innovative advertising solutions. Technologies developed by Turner Global Media continue to power some of the world's largest digital platforms, including Amazon Prime Video, Netflix, and YouTube—underscoring the company's long-standing influence and leadership in the evolution of interactive media engagement.

About Datavault AI Inc.

Datavault AI₃ (Nasdaq: DVLТ) is leading the way in AI experience, valuation and monetization of assets in the Web 3.0 environment. The company's cloud-based platform provides comprehensive solutions with a collaborative focus in its Acoustic Science and Data Science Divisions. Datavault AI's Acoustic Science Division features WiSA®, ADIO® and Sumerian® patented technologies and industry-first foundational spatial and multichannel wireless HD sound transmission technologies with IP covering audio timing, synchronization and multichannel interference cancellation. The Data Science Division leverages the power of Web 3.0 and high-performance computing to provide solutions for experiential data perception, valuation and secure monetization. Datavault AI's agentic platform serves multiple industries through patented DataValue®, DataScore® and Data Vault Bank®, including HPC software licensing for sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy and more. The Information Data Exchange® (IDE) enables Digital Twins, licensing of name, image and likeness (NIL) by securely attaching physical, real-world objects to immutable metadata objects, fostering responsible AI with integrity. Datavault AI's technology suite is completely customizable and offers AI and Machine Learning (ML) automation, third-party integration, detailed analytics and data, marketing automation and advertising monitoring. The company is headquartered in Beaverton, OR. Learn more about Datavault AI at www.dvlt.ai.

Forward Looking Statements Disclaimer

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, and other securities laws. Words such as "expect," "will," "anticipates," "estimates" and variations of such words and similar future

or conditional expressions are intended to identify forward-looking statements. Such forward-looking statements, including statements herein regarding our business opportunities and prospects, strategy, future revenue expectations, licensing initiatives, recent funding and M&A activities as well as our plans to integrate acquired businesses and technologies, are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of various risks and uncertainties including, but not limited to, the following: the risk that we are unable to satisfy all closing conditions in connection with the senior notes issuance described above, and the acquisition of certain assets from CSI; our ability to successfully integrate all IP that we have acquired; risks regarding our ability to utilize the assets we acquire to successfully grow our market share; risks regarding our ability to open up new revenue streams as a result of the various agreements we have entered into and assets we have acquired; our current liquidity position and the need to obtain additional financing to support ongoing operations; general market, economic and other conditions; our ability to continue as a going concern; our ability to maintain the listing of our common stock on Nasdaq; our ability to manage costs and execute on our operational and budget plans; our ability to achieve our financial goals; the degree to which our licensees implement the licensed technology into their products, if at all; the timeline to any such implementation; risks related to technology innovation and intellectual property, and other risks as more fully described in our filings with the U.S. Securities and Exchange Commission. The information in this press release is provided only as of the date of this press release, and we undertake no obligation to update any forward-looking statements contained in this communication based on new information, future events, or otherwise, except as required by law.

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Datavault AI Investors:

datavaultinvestors@allianceadvisors.com

For marketing inquiries, contact:

marketing@vault.email

Source: Datavault AI Inc.