

WiSA E Wireless Audio Software Implemented on Hisense TV at CES

2024 Hisense TV Demonstrates Ease of Implementing Onboard High-Quality Multichannel Wireless Audio

BEAVERTON, Ore.--(BUSINESS WIRE)-- [WiSA Technologies, Inc.](#) (NASDAQ: WISA), a leading innovator in wireless audio technology for intelligent devices and next-generation home entertainment systems, announces the world's first demonstration of WiSA E software embedded into an HDTV. With WiSA E embedded multichannel wireless audio capabilities, HDTVs can connect to external soundbars and speakers without the need for an HDMI cable and are no longer limited by the typically low quality of internal TV speakers.

"We are proud to demonstrate the future of how audio will be delivered from TVs," said Tony Parker, vice president of technical marketing and strategy. "Embedding WiSA E onto TV platforms brings cost-effective, cable-free, high-quality multichannel audio capabilities to any TV, regardless of room application, audio decode or price point."

Implemented on a Hisense Android TV, the demonstration highlights how WiSA E is versatile software and agnostic to the TV SoC platform. Key highlights of the CES demonstration include:

Dramatically reduces soundbar costs:

By embedding WiSA E software onto the TV, WiSA E eliminates the need for the soundbar to process the audio decoding and wired connections to the TV. This saves the cost of an SoC, royalty payments, and HDMI and optical cables.

2.1 Cable-free soundbar reference design:

WiSA will showcase a 2.1 soundbar solution for Android TV and Android cell phone as interchangeable sources, capable of streaming different video quality audio content directly to WiSA E-enabled speakers with the TV on or off.

Support for all speaker types:

WiSA E interoperates with all speaker types, including surround, subwoofer, up-firing, soundbars, and smart speakers. Additionally, the WiSA module for speakers supports multichannel audio out (up to three audio channels).

Common software integration platform:

WiSA provides a common software integration platform for TVs, Android devices, and speaker brands, ensuring seamless interoperability. WiSA E for Android and WiSA Connect (intelligent background event handler) combine to manage wireless audio transport over standard Wi-Fi, connected clients (e.g., cell phones, tablets), system notifications (e.g., volume), and software updates.

Future-Proof Technology:

WiSA E is designed as a future-proof technology, evolving with advancements in audio technology. Users can enjoy the benefits of the latest audio innovations without needing to replace their entire audio system. Use cases such as headphones for hearing impaired, additional audio channels, and higher performance are all on WiSA Technologies' roadmap. Learn more at CES.

WiSA E Demonstration at CES 2024

For more information about WiSA E or the embedded Hisense TV demonstration at CES 2024, contact Tony Parker, vice president of technical marketing and strategy at tparker@wisatechnologies.com.

About WiSA Technologies, Inc.

WiSA Technologies, Inc. (NASDAQ: WISA) is a leading provider of immersive, wireless sound technology for intelligent devices and next-generation home entertainment systems. Working with leading CE brands and manufacturers such as Harman International, a division of Samsung; LG; Hisense; TCL; Bang & Olufsen; Platin Audio; and others, the company delivers immersive wireless sound experiences for high-definition content, including movies and video, music, sports, gaming/esports, and more. WiSA Technologies, Inc. is a founding member of WiSA™ (the Wireless Speaker and Audio Association) whose mission is to define wireless audio interoperability standards as well as work with leading consumer electronics companies, technology providers, retailers, and ecosystem partners to evangelize and market spatial audio technologies driven by WiSA Technologies, Inc. The company is headquartered in Beaverton, OR with sales teams in Taiwan, China, Japan, Korea, and California.

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and other conditions; our ability to continue as a going concern; our ability to maintain the listing of our common stock on Nasdaq; our ability to manage costs and execute on our operational and budget plans; our ability to achieve our financial goals; and other risks as more fully described in our filings with the U.S. Securities and Exchange Commission. The information in this press release is provided only as of the date of this press release, and we undertake no obligation to update any forward-looking statements contained in this press release based on new information, future events, or otherwise, except as required by law.

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Source: WiSA Technologies, Inc.