

Bang & Olufsen Beolab 8 Speaker Earns WiSA HT Interoperability Certification

High-end consumer electronics company and longstanding Association member adds newly-announced speaker to WiSA Home Theater (HT) Interoperability Certified product roster

SAN JOSE, Calif.--(BUSINESS WIRE)-- [WiSA Association](#), a subsidiary of WiSA Technologies, Inc. (NASDAQ: WISA), announced today that Association member [Bang & Olufsen's Beolab 8 speaker](#) has received WiSA Home Theater (HT) Interoperability Certification. WiSA HT Certification ensures speakers can receive uncompressed sound over a multichannel wireless network created by a WiSA Certified transmitter and speakers. Debuted at CEDIA Expo 2023, the Beolab 8 speaker marks the seventh Bang & Olufsen product to be added to the renowned brand's impressive roster of WiSA Certified solutions.

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(Photo: Business Wire)

Utilizing [WiSA HT](#) technology, the Beolab 8 speaker effortlessly transmits and receives 24-bit 48/96 kHz audio over

the multichannel network. Products that earn WiSA HT Interoperability Certification undergo diligent testing to ensure they meet the exceptional, high-quality, multichannel audio standards WiSA solutions are known for. Even better, all WiSA HT Certified products work together seamlessly, regardless of the brand. The Beolab 8 speaker utilizes various connection options to create this powerful sound - users can utilize an RJ45 Powerlink, Wireless Powerlink, 2 Ethernet connections, or a Line-in via USB-C to connect to a variety of existing TVs and sound systems, even those going back more than 30 years, making the Beolab 8 a perfect addition to an already established home theater setup.

"The Beolab 8 speaker is the epitome of versatility and functionality – exactly what home theater enthusiasts want and need to equip their space with immersive surround sound," said Michael Henriksson, Vice President of Product Management & Design at Bang & Olufsen. "With the addition of WiSA HT Interoperability Certification, the Beolab 8 speaker gives users the option to customize their listening experience with up to 8 channels of wireless HD audio with absolutely zero latency."

With a history of providing groundbreaking solutions, Bang & Olufsen continues to dazzle with the latest Beolab 8 speaker option, which offers connectivity with past, present and future Bang & Olufsen products. The speaker boasts multiple advanced sound features, like the Fluid Sweet Spot feature that uses a phone connection to the speaker to automatically adjust and provide the best direct acoustic sound – no matter where the listener is or where

they move in the room. A built-in dedicated microphone maps out the specifications of the environment to deliver crystal-clear quality, high-fidelity audio in any size or setup of a room. With two listening modes, users can easily switch how the Beolab 8 speaker pushes out sound - switch to narrow for an individualized listening experience or wide to evenly spread sound throughout the whole room. Available in 4 base and cover colors and different setup options of table-standing, floor-standing or wall-mounted speakers, the Beolab 8 speaker is functional, customizable and innovative.

“Representing another revolutionary product from our valued member, Bang & Olufsen’s Beolab 8 speaker is a stunning addition to the growing ranks of WiSA-enabled interoperable and wireless products,” said Tony Ostrom, WiSA President. “Don’t let the small size fool you – this speaker effortlessly delivers dynamic, high-def sound whether you place multiples or a single speaker in a room. The Beolab 8 speaker showcases the future of immersive sound and the innovation we want to continue to see in the audio industry.”

To learn more about WiSA and explore its product offerings, visit www.wisatechnologies.com.

About WiSA Association

WiSA® educates, evangelizes, and promotes solutions for spatial audio in the home. Working in collaboration with technology developed by WiSA Technologies Inc., WiSA Association engages with leading consumer electronics companies, technology providers, retailers, and ecosystem partners to make immersive audio an experience everyone can enjoy. WiSA, LLC, which operates the Wireless Speaker and Audio Association, is a wholly-owned subsidiary of WiSA Technologies Inc. For more information about WiSA, please visit: www.wisatechnologies.com.

About WiSA Technologies, Inc

WiSA Technologies, Inc. (NASDAQ: WISA) is the developer of spatial, wireless sound technology for smart devices and next-generation home entertainment systems marketed under the WiSA brands. WiSA’s technology delivers immersive audio experiences for high-definition content, including movies and video, music, sports, gaming/esports, and more. Headquartered in Beaverton, OR, WiSA has sales teams in Taiwan, China, Japan, Korea and California. For more information, please visit: www.wisatechnologies.com.

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About Bang & Olufsen

Bang & Olufsen is a luxury audio brand founded in 1925 in Struer, Denmark, by Peter Bang and Svend Olufsen whose devotion and vision remain the foundation for the company. For nearly a century, Bang & Olufsen has been pushing the boundaries of audio technology and the company continues to sit at the forefront of acoustic innovation. Today, every Bang & Olufsen product is still characterized by the unique combination of beautiful sound, timeless design, and unrivaled craftsmanship. The company’s innovative and progressive products

are sold worldwide in Bang & Olufsen stores, on bang-olufsen.com and in select retailers. The company employs approximately 1,000 people and operates in more than 70 markets. Bang & Olufsen's shares are listed on NASDAQ Copenhagen A/S.

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Ashley McMurray, Dittoe PR for WiSA Association, ashley@dittoepr.com
Tony Ostrom, President of WiSA Association, tostrom@wisatechnologies.com

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