

BLINK CHARGING CO.

PUBLIC STATEMENTS POLICY



1. **Purpose**. This Public Statements Policy sets forth guidelines and procedures for the management of public communications issued on behalf of Blink Charging Co. (“**Blink**” or the “**Company**”). Disclosure of material information related to Blink shall be conducted exclusively through designated channels to ensure the accuracy of all statements regarding Blink and to provide equal access to information for all interested parties.
2. **Scope**. This policy applies to all employees, contractors, and representatives of Blink Charging Co. For purposes of this policy, public statements include, but are not limited to, press releases, media interviews, social media posts, and public announcements.
3. **Authorized Spokespersons**. Only the following individuals are authorized to speak on behalf of Blink Charging Co. in public forums:
 - a. Chief Executive Officer (CEO),
 - b. Chief Financial Officer (CFO),
 - c. General Counsel (GC),
 - d. Chief Marketing Officer (CMO),
 - e. Any other individuals designated by the CEO.

All other employees must direct media inquiries or public statements to the authorized spokespersons.

4. **Communication Channels**. Public statements should be made through the following approved channels:
 - a. Official press releases distributed through the Company’s public relations team or designated firm.
 - b. The Company’s official website.
 - c. Authorized social media accounts managed by the Company’s public relations team.
 - d. Official investor relations materials and communications.
5. **Approval Process**. All public statements must undergo the following approval process:
 - a. **Drafting**: The initial draft of any public statement is generally prepared by the public relations team or designated spokesperson.
 - b. **Review**: The draft must be reviewed by the CMO or their designee for accuracy and compliance with this policy.
 - c. **Approval**: The CEO or CFO **and** Legal Department must approve the final draft.
 - d. **Issuance**: Once approved, the statement may be disseminated through the designated communication channels.



6. **Regulatory Compliance.** All public statements must adhere to applicable laws and regulations, including but not limited to:

- a. Securities regulations concerning the disclosure of material information.
- b. Privacy laws and regulations.
- c. Industry-specific regulations and standards.

The Legal Department will ensure that all statements comply with these legal requirements.

7. **Crisis Management.** In the event of a crisis or emergency, the following procedures apply:

- a. Immediate Notification: The CEO, CFO, CMO and GC must be notified immediately.
- b. Coordination: The public relations team will coordinate messaging with senior management to ensure consistency and accuracy.
- c. Response: Public statements during a crisis will be handled in accordance with a predefined crisis communication plan.
- d. Monitoring: Ongoing monitoring of media and public reaction will be conducted to address any misinformation or emerging issues.

8. **Monitoring and Response.** The public relations team will:

- a. Monitor media coverage and public feedback related to Company statements.
- b. Address and correct any inaccuracies or misleading information promptly.
- c. Report any significant issues or concerns to senior management.

9. **Training and Awareness.** All employees involved in public communications will receive training on this policy and its procedures. Regular updates and refresher training will be provided to ensure ongoing compliance.

10. **Policy Review.** This policy will be reviewed annually or as needed to ensure its continued relevance and effectiveness. Updates will be communicated to all employees.

11. **Contact Information.** For questions regarding this policy or the approval process, please contact:

- a. Chief Marketing Officer: JYokley@blinkcharging.com
- b. Public Relations Team: PR@blinkcharging.com
- c. Legal Department: Legal@blinkcharging.com

12. **Responsibility for Compliance.** The CMO is responsible for the operational implementation of this Policy, including training, monitoring adherence, and ensuring that all public statements are routed through the required approval process. The GC is



responsible for overseeing legal and regulatory compliance related to public statements and may review or halt any proposed communication that presents legal, disclosure, or regulatory risk. All employees must comply with this Policy and promptly elevate any questions to the CMO or GC.

As adopted in full by the Board of Directors on January 6, 2026.