

A woman with braided hair, wearing large white headphones, is shown from the chest up. She is smiling and looking upwards and to the right. Her hand is near her chin. An American flag is overlaid on her torso. The background is a blue and white abstract design with geometric shapes and a city skyline.

# SPEAKING TO THE HEART *&* SOUL OF AMERICA

Multimedia with purpose.

**SALEM**   
MEDIA GROUP™

# SUPER-SERVING OUR AUDIENCES: **CHRISTIAN AND CONSERVATIVE**

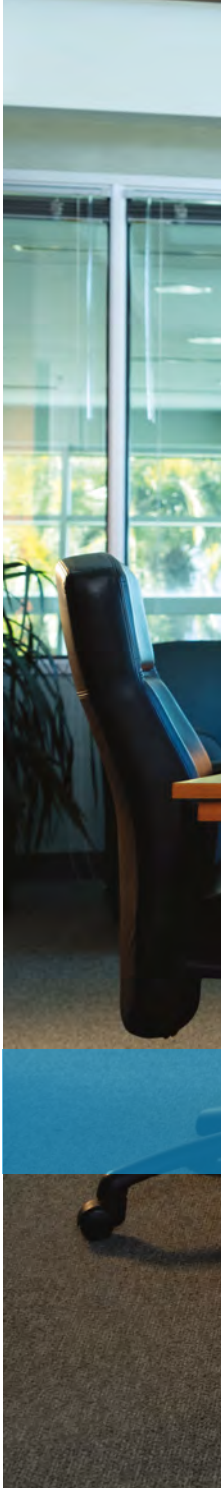
Salem Media Group is a market leader in Christian and conservative media—a multimedia company with nearly 100 radio stations, a network of 3,200 affiliates and over 100 web properties generating more than 150 million page views monthly. Our dramatic growth in digital media includes Salem Web Network, Townhall Media, Salem Podcast Network, Salem News Channel and Salem Surround.

Through our National Programming department, our Christian Teaching and Talk-formatted radio stations and OnePlace.com, Salem has partnered with the nation's leading Christian communicators to bring the Gospel message of hope.

Salem is also a national leader in conservative media, providing a constructive voice in our political climate that is equally impactful. Our News Talk stations, nearly 100 talk personalities—both broadcasters and podcasters—and our conservative websites, like Townhall.com and Hot Air.com, are reaching millions daily.

We are convinced that the voices and personalities within Salem Media Group are part of the solution to the spiritual, cultural and public policy challenges facing the nation today.

Salem leverages all our media assets to provide maximum benefit for our partner clients. Salem Media Reps and Salem Surround, our multi-media marketing agency, use a 360-degree approach to help advertisers reach potential customers at every stage of the customer journey.







**DAVID P. SANTRELLA**  
Chief Executive Officer

**DAVID A.R. EVANS**  
Chief Operating Officer

DUSTIN WALLER PHOTOGRAPHY



**EDWARD G.  
ATSINGER III**

THE LATE  
**STUART W.  
EPPERSON, SR.**

Salem's history goes back to the 1970s as Edward Atsinger—now Executive Chairman—and the late Stuart Epperson, began acquiring radio properties.

In 1986, these brothers-in-law combined their assets to create what is now Salem Media Group. Their desire was to create a platform that would have a positive impact on the world as lives are transformed by Christ through the Christian message. The heart conviction that moved these men in those early days remains the foundational motivation for all Salem is doing today.

| CONSERVATIVE MEDIA |

**“A CONSERVATIVE  
MULTI-MEDIA  
POWERHOUSE”**

—WALL STREET JOURNAL





**SALEM**   
Radio Network

TOP-RATED  
FOR A REASON



**SALEM**   
PODCAST NETWORK

TRUSTED PODCASTS  
FOR CONSERVATIVES



**SALEM**  
NEWS CHANNEL

STREAMING  
TELEVISION NEWS



**3,200**

BROADCAST AFFILIATES  
CAN'T BE WRONG



**SALEMNOW**  
VIDEO  
ON DEMAND

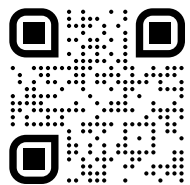


**Townhall**  
**MEDIA**



**THOUSANDS**

ATTEND OUR  
POLITICAL ENGAGEMENT  
EVENTS HELD NATIONWIDE



**SALEM**  
Radio Network

## HUGH HEWITT

**Waking up America.**

469 Affiliates | 6am–9am ET

**HughHewitt.com**

✕ @HughHewitt



125K



204K



1.2K



20K

## MIKE GALLAGHER

**Top-rated for a reason.**

428 Affiliates | 9am–12pm ET

**MikeOnline.com**

✕ @RadioTalkerMike



62K



18.4K

## DENNIS PRAGER

**Talk radio's most unique  
thought leader.**

407 Affiliates | Noon–2pm ET

**DennisPrager.com**

✕ @DennisPrager



493K



348K



46.2K

ROBERT ANITAL PHOTOGRAPHY

**NATIONALLY SYNDICATED CONTENT**





## CHARLIE KIRK

**Speaking the language of  
America's conservative youth.**

424 Affiliates | Noon–3pm ET

[TheCharlieKirkShow.com](http://TheCharlieKirkShow.com)

✕ @CharlieKirk11

 2.9M    ✕ 2.7M

 2.6M     1.3M



## SEB GORKA

**Removing America's  
politically correct blindfold.**

357 Affiliates | 3pm–6pm ET

[SebGorka.com](http://SebGorka.com)

✕ @SebGorka

 200K    ✕ 1.4M

 494K



## BRANDON TATUM



**The voice of and  
for the people.**

344 Affiliates | 6pm–9pm ET

[TheOfficerTatum.com](http://TheOfficerTatum.com)

✕ @TheOfficerTatum

 513K    ✕ 751.4K

 1.2M     2.86M



## ERIC METAXAS

**Compelling,  
award-winning content.**

339 Affiliates | 2pm–4pm ET

[MetaxasTalk.com](http://MetaxasTalk.com)

✕ @EricMetaxasShow

 98K    ✕ 196.6K

 43.4K     35.4K

# THE BIGGEST NAMES IN CONSERVATIVE TALK

3,200 affiliates can't be wrong.

Third largest conservative talk radio  
broadcaster in the top 25 U.S. markets,  
by station count.

## 30 conservative News Talk stations focused in the nation's top 25 markets

Atlanta, GA • Chicago, IL • Cleveland, OH • Colorado Springs, CO • Columbus, OH • Dallas-Ft. Worth, TX • Denver-Boulder, CO • Detroit, MI  
Honolulu, HI • Houston-Galveston, TX • Little Rock, AR • Los Angeles, CA • Minneapolis-St. Paul, MN • New York, NY  
Orlando, FL • Philadelphia, PA • Phoenix, AZ • Pittsburgh, PA • Portland, OR • Riverside-San Bernardino, CA • Sacramento, CA  
San Antonio, TX • San Diego, CA • San Francisco, CA • Sarasota-Bradenton, FL • Seattle-Tacoma, WA  
Tampa-St. Petersburg-Clearwater, FL • Warrenton, VA • Washington, DC

# THE TALK RADIO EFFECT



Numerous studies show that local AM/FM radio, more than any other medium, provides trusted voices and resources that speak directly to the community. You'll find local insight and an informed perspective on breaking news, political developments and cultural trends on our conservative news talk stations nationwide, which are available digitally through multiple streaming apps.





# FAST-PACED RADIO PROGRAM & PODCASTS



Political commentary, news and analysis on the stories you care about drawn from the best of Salem's talent—radio hosts and podcasters—across the nation. With interviews of political leaders and reliable experts, this daily podcast and weekend radio program hosted by Hugh Hewitt keeps you abreast of what you need to know. **TownhallReview.com**

## **Townhall** Commentary

Heard daily by millions of listeners across the nation, the sharpest minds of Salem's Editorial Board bring their seasoned perspective on everything from politics and public policy to culture, family and faith. They sort through the myriad of issues of the day in brief, one-minute commentaries heard on all of Salem's talk-formatted radio stations. **TownhallReview.com**



### **HUGH HEWITT**

A political veteran covering all things Beltway.



### **JERRY BOWYER**

An expert on the markets, finance and money.



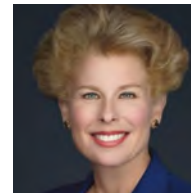
### **ED MORRISSEY**

One of America's most well-known and enduring bloggers—at HotAir.com



### **DR. ALBERT MOHLER, JR.**

America's most prominent Evangelical public intellectual.



### **CAROL PLATT LIEBAU**

Harvard graduate, author and President of Yankee Institute.



### **SETH LEIBSOHN**

Conservative radio host; writer, policy, political, and communications expert.

Shaping political discourse with experience and insight.

Providing conservative investigative reports, breaking news, commentary and political analysis for nearly 30 years.

# CONSERVATIVE NEWS, ANALYSIS & COMMENTARY

Millions of readers count on Townhall Media's investigations, news, analysis, commentary, video and podcasts to keep them updated, informed and alert on today's political and cultural battles. Available digitally 24/7.



**Townhall**  
**MEDIA**





## Townhall

**Townhall.com is America's #1 conservative website.** The Townhall team, led by Katie Pavlich, combines investigative reports, breaking news reporting, cutting-edge political commentary and analysis for conservatives by conservatives.



**#1 conservative blog.** Readers rely on Managing Editor Ed Morrissey and HotAir's writers to deliver unrivaled political analysis and insight from a dedicated team that always keeps an ear to the ground for the next big story.



**RedState aspires to educate, motivate and activate passionate conservative individuals who want to make a meaningful impact.** Managing Editor Jennifer Van Laar and her team of RedState reporters across the country challenge the status quo and inform readers through their shared mission and conservative values.



**PJ Media covers the stories the mainstream media ignores.** Insightful news, commentary and analysis on politics, public policy, culture and breaking news by Managing Editor Paula Bolyard and her all-star lineup of columnists and reporters.



**The Twitchy team mines X/Twitter to bring you “who said what” in U.S. politics, sports, entertainment and media 24/7.** Led by Managing Editors Samantha Janney and Doug Powers, if it's news, they're on it. If it should be news, they're ahead of it. Staying connected is easy with Twitchy—the newswire of the 21st century.



**Bearing Arms, Townhall Media's Second Amendment site**—led by Second Amendment advocate Cam Edwards—shares stories about firearms policy, training, guns and gear reviews and self-defense. “The right of the people to keep and bear arms shall not be infringed.”

Reaching an engaged audience of 20+ million readers.

| CONSERVATIVE MEDIA: **PODCAST** |

*More than*

**17 million**  
downloads a month

# THE FASTEST GROWING PODCAST NETWORK FOR CONSERVATIVES

Launched in January 2021, the Salem Podcast Network has quickly assembled a fearless team of thought leaders to bring about positive change in the culture.



**SALEM**   
PODCAST NETWORK





**SALEM**  
**NOW**

| CONSERVATIVE MEDIA: ON-DEMAND |

# ENTERTAINMENT THAT SHARES YOUR VALUES

On-demand video streaming dedicated to conservative and faith-based videos. From box office hits, acclaimed documentaries, music festivals, interviews and more—watch the content most mainstream outlets don't want you to see.



**Roku**

**Apple tv**

**firetv**

**Google TV**

**MOST ALL  
SMART TVS**

On-demand content designed for Salem's audiences.

**SALEM**  
MEDIA GROUP



| CONSERVATIVE MEDIA: TELEVISION NEWS |



# STREAMING TELEVISION NEWS

Salem News Channel delivers 24/7 coverage, insight and analysis of the most important stories of the day. With the biggest names in news and opinion, SNC is the home of some of conservative media's most popular TV programs.



and many more!



| CONSERVATIVE MEDIA: EVENTS |

Grass-roots events headlined  
by conservative influencers  
engage our audience.



# EVENTS WITH INFLUENCE



Salem hosts political and social events across the country and around the world, collectively drawing thousands of attendees for dialogue, discussion and community, creating change locally.

Our strength is in the loyalty of our audience.



| CHRISTIAN MEDIA |

“... Salem Media Group built an ‘empire of influence’  
broadcasting religious and political conservatives.”

—CHRISTIANITY TODAY

A person is shown from the back, with their arms outstretched horizontally towards the left and right. They are looking up at a bright blue sky filled with soft, white clouds. The person is wearing a light-colored, long-sleeved shirt. The overall mood is one of openness, hope, and reaching out.

**CHANGING LIVES  
IMPACTING CULTURE**





**SALEM**   
WEB NETWORK™

THE LARGEST  
FAITH-BASED  
ONLINE DESTINATION



**lifeaudio**

FAITH-BASED  
PODCASTS



**LARGEST**

COMMERCIAL  
CHRISTIAN RADIO  
BROADCASTER IN AMERICA



**THOUSANDS**

ATTEND OUR  
CHRISTIAN ENGAGEMENT  
EVENTS HELD NATIONWIDE

# TRANSFORMATIVE TEACHING

For four decades, Salem has been bringing the best Christian communicators to the masses. Listeners have long relied on Salem for trustworthy Christian programming—in top markets across the nation. Our Christian Teaching block programming is the foundation of Salem's mission—our top 10 programmers have averaged 33 years on the air with us.

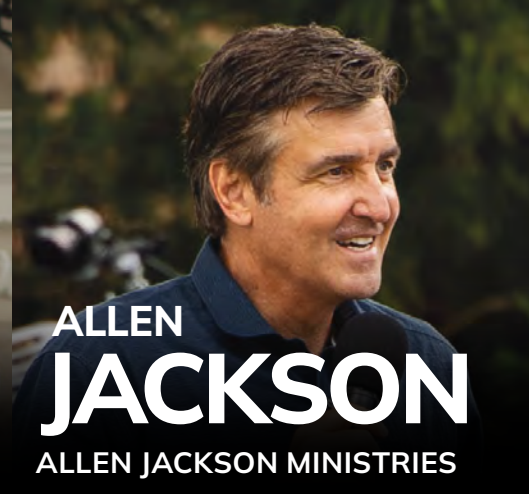




ALISTAIR  
**BEGG**  
TRUTH FOR LIFE



TONY  
**EVANS**  
THE ALTERNATIVE



ALLEN  
**JACKSON**  
ALLEN JACKSON MINISTRIES



CHUCK  
**SWINDOLL**  
INSIGHT FOR LIVING



J. VERNON  
**McGEE**  
THRU THE BIBLE



JACK  
**HIBBS**  
REAL LIFE



DAVID  
**JEREMIAH**  
TURNING POINT



MICHAEL  
**YOUSSEF**  
LEADING THE WAY



GREG  
**LAURIE**  
A NEW BEGINNING



JOHN  
**MacARTHUR**  
GRACE TO YOU



DR. ROBERT  
**JEFFRESS**  
PATHWAY TO VICTORY



JIM  
**DALY**  
FOCUS ON THE FAMILY



| CHRISTIAN MEDIA: **BROADCAST** |

The largest commercial  
Christian radio broadcaster  
in America.

Nearly 40 Christian Teaching & Talk stations focused in the nation's top 25 markets

Atlanta, GA • Boston, MA • Chicago, IL • Cleveland, OH • Colorado Springs, CO • Columbus, OH • Dallas-Ft. Worth, TX  
Denver-Boulder, CO • Detroit, MI • Honolulu, HI • Houston-Galveston, TX • Little Rock, AR • Los Angeles, CA • Minneapolis-St. Paul, MN  
New York, NY • Orlando, FL • Oxnard-Ventura, CA • Philadelphia, PA • Phoenix, AZ • Pittsburgh, PA • Portland, OR • Sacramento, CA  
San Antonio, TX • San Diego, CA • San Francisco, CA • Seattle-Tacoma, WA • Tampa-St. Petersburg-Clearwater, FL • Washington, DC

# LIFE-CHANGING CONTENT



Tune in to our Christian radio stations for hope, inspiration and guidance with biblically-based teaching and Christian talk shows addressing breaking news, family, faith and issues in today's culture. All our stations are available digitally through multiple streaming apps.





*Nationwide*

**2,300 affiliates**  
trust SRN News every day



**“THE BEST NATIONAL  
NEWS REPORTING”**

—BILL BLOUNT | PRESIDENT, BLOUNT COMMUNICATIONS

**SRN News**   
Salem Radio Network News

Originating from a state-of-the art international news center just ten minutes from the White House and Capitol Hill, SRN and Townhall News field a team of the finest anchors and reporters in conservative journalism. Stations across America rely daily on SRN News to provide on-the-spot coverage of breaking news from around the world.

**Nothing silly. Nothing sensational. Just the news.**

Contemporary Christian Music stations focused in the nation's top 25 markets

Atlanta, GA • Cleveland, OH • Colorado Springs, CO • Dallas-Ft. Worth, TX • Honolulu, HI  
Little Rock, AR • Los Angeles, CA • Nashville, TN • Portland, OR • Sacramento, CA

# UPLIFTING MUSIC WITH A MESSAGE



Our world has never been so divided. Salem's Contemporary Christian Music stations provide a safe and fun place to escape the negativity in the world. Our mix of talented personalities and encouraging music provides what is lacking in mainstream media. This unique format, which lifts listeners' spirits and promotes JOY during life's struggles, is available digitally through multiple streaming apps.





More than

**1.5 million**  
weekly listeners



# SYNDICATING TOP CHRISTIAN MUSIC & TALENT

**SALEM**   
Music Network

Winning formulas get noticed. Salem Music Network, the industry leader in Christian music programming solutions, provides hundreds of stations with top talent, strategic music rotations, consistent quality and support for local initiatives. Uplifting and “Safe for the Whole Family®.”

**CCM**  
MAGAZINE.COM

**TCM**  
TODAY'S CHRISTIAN MUSIC

Airing proven talent and Christian music packages nationwide.

**SALEM**   
MEDIA GROUP

| CHRISTIAN MEDIA: ONLINE |

*More than*

**25 million**  
monthly users

# THE LARGEST CHRISTIAN AUDIENCE ONLINE



The premier online destination for all aspects of Christian living including Bible study, daily devotionals, marriage, parenting, entertainment, news and more. Every day, millions of Christians turn to our content to encourage their walk with God. That's a trust we take very seriously.

**SALEM**   
WEB NETWORK™





## > Godtube

A video sharing platform for engaging faith-based, family-friendly content.



## > Bible Study Tools

One of the largest online Bible resources with more than 40 well-known translations.



## > crosswalk.com

The most visited faith-based online destination built upon four content areas: faith, family, fun and community.



## > Christianity.com

Timely and relevant content from trustworthy Christian leaders and thinkers.



## > iBelieve

Inspiring Christian women with blogs, articles, devotionals, Bible studies, recipes and more.



## > oneplace

The most recognized provider of on-demand online streaming for ministries.



## > GodUpdates

Featuring inspiring articles and images that share joy, love and hope.



## > CHRISTIAN HEADLINES

Well-rounded reporting on today's current events and cultural trends grounded in a Christian worldview.



## > LightSource

Watch Christian videos, TV shows and ministry programs featuring your favorite pastors, speakers and authors.



## > THE CHRISTIAN OUTLOOK

The culture around us is changing quickly. Our podcast sorts through the issues in a way that honors your Christian faith.

# TOOLS THAT ALLOW CHURCHES TO FOCUS ON MINISTRY

Practical online resources to meet the needs of ministries and churches in the areas of worship, sermons, videos, creative content, lessons, activities, teaching, hiring, staffing and more. Free up valuable time to focus on growing the church.

worshiphouse media

worshiphouse  
Kids

sermonsearch

PLAYBACK MEDIA

ChristianJobs

CHURCHSTAFFING



Shift Worship

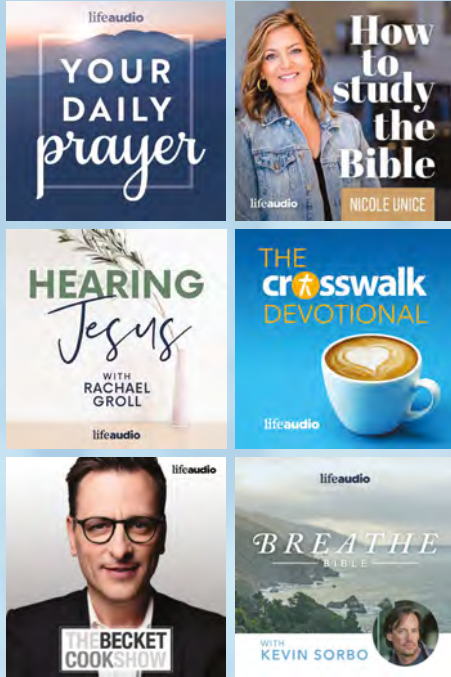
Children's  
Ministry Deals

LIFT  
CURRICULUM



SALEM  
Church Products





*More than*

**30+ million**  
downloads a year

# PODCASTS THAT SPEAK TO FAITH AND FAMILY

## lifeaudio

Captivating and trustworthy Christian content from top pastors, authors and ministry leaders. Find podcasts to deepen faith, strengthen families and develop understanding of the Bible.

Entertaining, life-changing and family-friendly podcasts.

# TURNING WRITERS INTO AUTHORS

Always wanted to be a writer but don't know where to start? Authors of books on Christianity, politics and general market will find a home with Salem Author Services. We guide the process from concept to completion. You write and we do everything else.





*Our Influencers:*

**10 million**

following across IG, YT, TikTok



# RESPONSIBLE INFLUENCERS GROW BRANDS

**SALEM**   
Influencer Network

Our trusted Christian social media influencers are entertaining while educating millions of fans globally on a wide range of topics. From relationships and family to finance, travel and fashion, our influencers are harnessing this halo effect to build brands.

Consumers trust our ethical, authentic influencers—engaging with brands.

| CHRISTIAN MEDIA: EVENTS |

Comedy Shows  
Community Events  
Conferences  
International Tours & Cruises  
Ladies' Nights  
Ministry Appreciation Events  
Music Festivals & Concerts

# CONNECTING WITH OUR AUDIENCE



From clean comedy shows, ministry appreciation gatherings and concerts by award-winning artists to cruises around the world and multi-day conferences, Salem directly impacts the lives of our audience with events designed to change lives and transform communities.

**SALEM**  
Events & Marketing

**Faith-based events attract thousands annually.**





“What I find so unique about your team is not merely how good they are at what they do, but just how well they work together. And your team’s aim is always to serve the client.”

—JOB CREATORS NETWORK

# CONVERT OUR AUDIENCE TO YOUR CUSTOMERS

We deploy the best platforms in broadcast, web, digital audio streaming, podcast, print and more to craft strategies that work. The most talented media reps in the country are committed to providing meaningful, effective campaigns to touch the hearts and minds of our partners’ target audiences.

**Growing your business is our business.**

“Our clients have found consistent success in lead generation through our partnership with Salem Radio. We have found their service and support to be exceptional.”

—ON A MISSION COMMUNICATIONS

# NATIONAL EXPOSURE LOCAL RESULTS



Connecting your message to a targeted, responsive audience with influence and purchasing power, Salem Media Reps helps companies and organizations accomplish their advertising objectives through a tailored multi-media plan based on our clients' goals.





Geo Fencing  
Streaming Audio  
Streaming Video  
Email Marketing  
Web Design  
Digital Presence

Pay Per Click  
Search Engine  
Optimization  
Social  
Mobile  
Display



# SURROUND CUSTOMERS WITH YOUR MESSAGE



**SALEM  
SURROUND**

Take the mystery out of digital advertising and free up your time while acquiring customers. Salem Surround is a premier digital marketing agency using a robust toolkit for growth—to build brand awareness, broaden your customer base and boost sales revenue.

**Simplifying digital marketing.**

*Our digital audience:*

**72%** give to charities  
other than church

**53%** are 65+, the most  
generous age group

# GROW YOUR AUDIENCE INTO DONORS



Salem Cultivate takes advantage of everything we know about the faith-based audience combined with innovative best practices in digital fundraising and puts them to work for a wide range of clients. We have a track record of providing new donors for your organization so you can drive more revenue to fund your mission.







**RADIO**  
Listeners  
**14M\***

includes O & O's and Affiliates



**PODCAST**  
Downloads/mo  
**24M**



**WEB**  
Sessions/mo  
**71.5M**



**APPS**  
Sessions/mo  
**14M**



**EMAIL**  
Subscribers  
**4.7M**



**VIDEO**  
Sessions/mo  
**28M**



**SOCIAL  
MEDIA**  
Followers  
**151M**

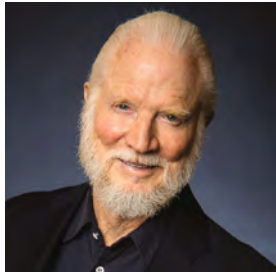


**CHURCH  
LEADER**  
Contacts  
**270,000**

It's not just numbers that make Salem Media Group great, it's what we can do with those numbers that counts. Our team is constantly gathering customer data so we can target specific people in our audience to best reach your ideal high-value consumer and deliver custom experiences. We help our partner clients acquire consumers effectively in their customer journey with better response for long term engagement.

**Every day, America reaches for Salem Media Group.**

## | LEADERSHIP: EXECUTIVE TEAM |



**EDWARD G. ATSINGER III**

CO-FOUNDER, EXECUTIVE CHAIRMAN

Mr. Atsinger provides extensive experience in radio, executive leadership, business development and insight into Salem's background and vision, while also focusing on external relationships, government affairs and leadership development.



**DAVID P. SANTRELLA**

CHIEF EXECUTIVE OFFICER

A broadcast industry veteran, Mr. Santrella focuses on Salem's mission to serve the media needs of the audiences interested in Christian content and public policy programming with a traditional conservative focus.



**DAVID A.R. EVANS**

CHIEF OPERATING OFFICER

Mr. Evans combines traditional media and digital media in new and transformative ways to advance the efforts of Salem. His prior experience includes senior leadership positions at Warner Bros. in both Los Angeles and London.



**EVAN D. MASYR**

EXECUTIVE VICE PRESIDENT  
AND CHIEF FINANCIAL OFFICER

Mr. Masyr is responsible for the financial and accounting operations of the company. He oversees Investor Relations and manages the capital structure, financial risk and controls.



**CHRISTOPHER J. HENDERSON**

EXECUTIVE VICE PRESIDENT  
AND GENERAL COUNSEL

Mr. Henderson has oversight over the Legal, Real Estate, Human Resources and I.T. departments. Since joining in 2001, his valued contributions are felt broadly across the company.

## | LEADERSHIP: BOARD OF DIRECTORS |

**Edward G. Atsinger III**  
Executive Chairman

**Stuart Epperson, Jr.**  
Director

**Ted Atsinger**  
Director

**Heather Grizzle**  
Director

**Eric H. Halvorson**  
Director

**Richard A. Riddle**  
Director

**Jacki L. Pick**  
Director



## | LEADERSHIP: CONTACTS |



**ALLEN POWER**  
PRESIDENT  
Broadcast Media  
[Allen.Power@SalemMedia.com](mailto:Allen.Power@SalemMedia.com)



**LINNAE YOUNG**  
EXECUTIVE VICE PRESIDENT  
Operations & Revenue Development  
[Linnae.Young@SalemMedia.com](mailto:Linnae.Young@SalemMedia.com)



**CHRIS GOULD**  
SENIOR VICE PRESIDENT  
National Programming  
& Ministry Relations  
[Christopher.Gould@SalemMedia.com](mailto:Christopher.Gould@SalemMedia.com)



**PHIL BOYCE**  
SENIOR VICE PRESIDENT  
National Syndication & Podcast  
[Philip.Boyce@SalemMedia.com](mailto:Philip.Boyce@SalemMedia.com)



**MIKE REED**  
SENIOR VICE PRESIDENT  
National Sales  
[MReed@SalemReps.com](mailto:MReed@SalemReps.com)



**JAMIE COHEN**  
SENIOR VICE PRESIDENT  
Broadcast Digital Sales  
[Jamie.Cohen@SalemMedia.com](mailto:Jamie.Cohen@SalemMedia.com)



**JONATHAN GARTHWAITE**  
SENIOR VICE PRESIDENT  
Townhall Media  
[Jonathan.Garthwaite@TownhallMedia.com](mailto:Jonathan.Garthwaite@TownhallMedia.com)



**BILL LONG**  
SENIOR VICE PRESIDENT  
Salem Church Products  
[Bill@SalemCP.com](mailto:Bill@SalemCP.com)



**DAN NELSON**  
VICE PRESIDENT  
Salem Events & Marketing  
[Dan.Nelson@SalemMedia.com](mailto:Dan.Nelson@SalemMedia.com)



**ROB ELLIS**  
DIRECTOR DIGITAL MEDIA  
SalemNOW  
[REllis@SalemNational.com](mailto:REllis@SalemNational.com)



**CARY PAHIGIAN**  
VICE PRESIDENT  
Salem News Channel  
[Cary.Pahigian@SalemNewsChannel.com](mailto:Cary.Pahigian@SalemNewsChannel.com)



**DAVID BINGHAM**  
SENIOR VICE PRESIDENT  
Salem Web Network  
[David.Bingham@SalemWebNetwork.com](mailto:David.Bingham@SalemWebNetwork.com)



**CHAD NYKAMP**  
VICE PRESIDENT  
Publishing  
[CNykamp@ChristianPublishing.com](mailto:CNykamp@ChristianPublishing.com)



**NIC ANDERSON**  
VICE PRESIDENT  
Government Affairs  
[Nic.Anderson@SalemMedia.com](mailto:Nic.Anderson@SalemMedia.com)



**KEVIN ANDERSON**  
General Manager  
Salem Music Network  
[Kevin@TheFishNashville.com](mailto:Kevin@TheFishNashville.com)



**BRAD DAVIES**  
VICE PRESIDENT  
Salem Cultivate  
[Bradley.Davies@SalemWebNetwork.com](mailto:Bradley.Davies@SalemWebNetwork.com)



**MIKE BLAKEMORE**  
VICE PRESIDENT  
Contemporary Christian Music  
[Mike.Blakemore@SalemAtlanta.com](mailto:Mike.Blakemore@SalemAtlanta.com)

## BROADCAST AFFILIATES

(not shown on map)

ALASKA	79
ALABAMA	66
ARKANSAS	34
ARIZONA	116
CALIFORNIA	179
COLORADO	57
CONNECTICUT	14
DELAWARE	8
FLORIDA	96
GEORGIA	115
HAWAII	9
IOWA	41
IDAHO	27
ILLINOIS	89
INDIANA	55
KANSAS	69
KENTUCKY	71
LOUISIANA	19
MASSACHUSETTS	16
MARYLAND	24
MAINE	20
MICHIGAN	59
MINNESOTA	77
MISSOURI	108
MISSISSIPPI	27
MONTANA	62
NORTH CAROLINA	104
NORTH DAKOTA	16
NEBRASKA	44
NEW HAMPSHIRE	16
NEW JERSEY	19
NEW MEXICO	51
NEVADA	39
NEW YORK	134
OHIO	63
OKLAHOMA	40
OREGON	97
PENNSYLVANIA	181
RHODE ISLAND	5
SOUTH CAROLINA	43
SOUTH DAKOTA	33
TENNESSEE	104
TEXAS	103
UTAH	36
VIRGINIA	85
VERMONT	6
WASHINGTON	59
WASHINGTON, D.C.	1
WEST VIRGINIA	43
WISCONSIN	72
WYOMING	35
AFRICA/SOUTH AFRICA	3
AMERICAN SAMOA	1
AUSTRALIA	1
CANADA	1
CAYMAN ISLANDS	2
FRANCE	7
GUAM	4
NORTH MARIANA IS.	1
PUERTO RICO	3
ST. MAARTEN	1
TURKS & CAICOS IS.	1



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**4** KEY  
DIVISIONS

- RADIO & PODCAST
- TELEVISION
- DIGITAL
- PUBLISHING

## OUR RADIO STATIONS

**3** STRATEGIC  
FORMATS

- Christian Teach & Talk
- News/Talk - The ANSWER
- Contemporary Christian Music

- 38 Christian Teaching & Talk
- 30 News Talk
- 12 Contemporary Christian Music
- 2 Business Talk
- 2 Spanish Christian Teaching & Talk
- 2 Spanish Conservative News Talk
- 2 Urban Gospel
- 4 Other Formats
- 3 Third-party Programming

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streaming and archives



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MEDIA



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