

September 19, 2007

BRUNSWICK®

Brunswick Names Coleman Deputy General Counsel and Assistant Secretary

LAKE FOREST, Ill., Sept. 19 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) today announced it has named Kristin M. Coleman, 39, its deputy general counsel and assistant secretary, reporting to Lloyd C. Chatfield, vice president, general counsel and secretary.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20070919/AQW137>)

Coleman will be responsible for corporate securities law, mergers and acquisitions and corporate governance, as well as legal support for finance, treasury, internal audit, investor relations and shareholder services.

"Kristin is first and foremost an exceptional attorney, but even more importantly," Chatfield said, "she has distinguished herself by continuing to find ways to add value at every level of the organization. Kristin will be a tremendous addition to the corporate legal function."

Coleman joined Brunswick in 2003 and has held a number of positions of increasing responsibility, including associate general counsel for Brunswick Corporation. Most recently, she served as vice president and general counsel for Brunswick Bowling & Billiards. Prior to joining Brunswick, Coleman was an attorney with Sidley Austin Brown & Wood in Chicago.

Coleman holds a bachelor's degree from Duke University, Durham, N.C., and a juris doctor from the University of Michigan Law School in Ann Arbor.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity" (TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Albemarle, Arvor, Baja, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Harris, Hatteras, Kayak, Laguna, Lowe, Lund, Maxum, Meridian, Ornvik, Palmetto, Princecraft, Quicksilver, Rayglass, Savage, Sea Boss, Sea Pro, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit <http://www.brunswick.com>.

SOURCE Brunswick Corporation