

TrueBlue Brands Earn ClearlyRated Best of Staffing 2026 Awards for Sustained Service Excellence

Staff Management | SMX, SIMOS Solutions, and Centerline Drivers brands earn top distinctions for consistent, customer-validated service performance.

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue, Inc. (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its Staff Management | SMX, SIMOS Solutions, and Centerline Drivers brands have each been recognized with ClearlyRated's Best of Staffing 2026 awards for delivering exceptional customer service.

Staff Management | SMX earned the award for the 11th consecutive year, maintaining ClearlyRated's Platinum Award status, an honor reserved for companies demonstrating consistently high customer satisfaction. SIMOS Solutions and Centerline Drivers earned their first Gold Award status this year after five consecutive years of Best of Staffing recognition.

"Earning this recognition across multiple businesses reflects the strength of our enterprise approach to service excellence," said Taryn Owen, President and Chief Executive Officer of TrueBlue. "Our teams deliver locally, operate at scale and remain closely aligned to customer feedback—creating consistent results that build trust and long-term value."

ClearlyRated's Best of Staffing program is the only staffing award in the U.S. and Canada based entirely on satisfaction ratings from customers, placed talent, and internal employees. Award winners outperform industry benchmarks for service quality and experience.

"It's an honor to recognize these brands as 2026 Best of Staffing award winners," said Baker Nanduru, CEO of ClearlyRated. "These recipients keep client experience front and center, pushing the envelope in innovative service approaches. Their work is shaping the future of staffing, and it's a privilege to recognize their achievements. Congratulations to all!"

About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company®, we put people first—advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands—PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals—provide a full spectrum of flexible staffing, workforce management, and recruitment solutions that bring precision, speed, and scale to the changing world of work. Learn more at www.trueblue.com.

About ClearlyRated

[ClearlyRated](#) is the leading CX platform designed specifically for professional services firms. We help firms leverage the Net Promoter® Score survey methodology to gain deep insights, identify strengths and weaknesses, fuel data-driven action, build reputation and future-proof their organizations with third-party validation. Learn more at <https://www.clearlyrated.com/solutions/>.

About Best of Staffing®

[ClearlyRated's Best of Staffing® Award](#) is the only award in the U.S. and Canada that recognizes staffing agencies that have proven superior service quality based entirely on ratings provided by their clients, placed talent, and internal employees. Award winners are showcased by city and area of expertise on ClearlyRated.com—an online business directory that helps buyers of professional services find service leaders and vet prospective firms with the help of validated client ratings and testimonials.

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