

December 5, 2012



Crown Crafts to Present at The Wedbush Securities Thirteenth Annual California Dreamin' Consumer Conference "The New York Edition"

GONZALES, La., Dec. 5, 2012 /PRNewswire/ -- Crown Crafts, Inc. (NASDAQ-CM: CRWS) today announced that E. Randall Chestnut, Chairman, President and Chief Executive Officer, and Olivia Elliott, Vice President and Chief Financial Officer, will present at the Wedbush Securities Thirteenth Annual California Dreamin' Consumer Conference "The New York Edition," to be held at Le Parker Meridien Hotel in New York City on December 11-12, 2012. The Company's presentation is scheduled for 3:05 p.m. Eastern Standard Time on December 12, 2012.

The conference represents a strong venue for investor outreach and communication to a mix of accredited investors, portfolio managers and analysts. The presentation will be webcast and available for live viewing on the Company's website, www.crowncrafts.com.

About Wedbush Securities California Dreamin' Conference

Wedbush Securities' 13th annual California Dreamin' Consumer Conference makes its first debut in New York City. The conference brings together institutional investors with management executives from over 50 prominent public and best-of-breed private companies across multiple consumer verticals. This event differentiates itself by providing investors timely access to senior management through corporate presentations, small group meetings, and related industry panels.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room decor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is among America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. The Company's website is www.crowncrafts.com.

Contact:

Investor Relations Department or
225-647-9146

Halliburton Investor Relations
972-458-8000

SOURCE Crown Crafts, Inc.