

December 5, 2011



Crown Crafts to Present at Wedbush Securities 12th Annual California Dreamin' Consumer Management Access Conference

GONZALES, La., Dec. 5, 2011 /PRNewswire/ -- Crown Crafts, Inc. (NASDAQ-CM: CRWS) today announced that E. Randall Chestnut, Chairman, President and Chief Executive Officer, and Olivia Elliott, Vice President and Chief Financial Officer, will present at the Wedbush Securities 12th Annual California Dreamin' Consumer Management Access Conference, being held at The Fairmont Miramar Hotel in Santa Monica on December 7, 2011. Management's presentation is scheduled for 8:35 a.m. PST.

The conference represents a strong venue for investor outreach and communication to a mix of accredited investors, portfolio managers and analysts. The presentation will be webcast and available for live viewing on the Company's website, www.crowncrafts.com.

About Wedbush Securities California Dreamin' Conference

Wedbush Securities' 12th annual California Dreamin' Consumer Conference brings together institutional clients with a broad range of leading consumer products and services companies. The conference is expected to feature over 50 companies and have more than 150 institutional investors in attendance.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room decor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. The Company's website is www.crowncrafts.com.

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SOURCE Crown Crafts, Inc.