

February 24, 2011



Crown Crafts to Present at Two Industry Conferences

ROTH 23rd Annual Orange County Growth Stock Conference - Dana Point, CA

Needham & Company - Kid\$ \$tuff Event - New York, NY

GONZALES, La., Feb. 24, 2011 /PRNewswire/ -- Crown Crafts, Inc. (Nasdaq: CRWS) today announced that Olivia Elliott, Vice President and Chief Financial Officer, and Daniel Miller, Corporate Treasurer, will be presenting at the ROTH 23rd Annual Orange County Growth Stock Conference to be held at the Ritz Carlton, Laguna Niguel in Dana Point, CA on March 14, 2011. Additionally, management is scheduled to present at the Kid\$ \$tuff Event hosted by Needham & Company in New York on March 16, 2011.

ROTH 23rd Annual OC Growth Stock Conference is a three-day conference that brings together executives from over 400 growth companies and will provide investors a unique opportunity to gain insight into small and mid-cap growth companies across a variety of sectors, including energy, software, technology, industrials, health care, media, consumer and retail.

Needham & Company Kid\$ \$tuff is a one-day event featuring presentations and one-on-one meetings with the management of companies that make or sell toys, baby products, sporting goods and video games.

Both conferences represent strong venues for investor outreach and communication to a mix of accredited investors, portfolio managers and analysts. The presentation at the ROTH Conference will be webcast and available for live viewing on the Company's website, www.crowncrafts.com.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room decor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is America's largest producer of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. The Company's website is www.crowncrafts.com.

SOURCE Crown Crafts, Inc.