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## **Axalta Showcases Revolutionary Responses to Changing Collision Repair Landscape at IBISConnect Africa 2020**

### **Low energy paint systems meet today's challenges**

BASEL, Switzerland, July 21, 2020 /PRNewswire/ -- Axalta (NYSE: AXTA), a leading global provider of liquid and powder coatings, is participating in IBISConnect Africa, a live online simulcast held by the International Bodyshop Industry Symposium (IBIS), on Thursday 23 July 2020 between 10 a.m. and 1:30 p.m. CET. Lucian Jantjies, National Sales Leader for Axalta's Refinish Business in South Africa, a key speaker at the event, will discuss how Axalta helps its South African customers meet the challenges of an evolving collision repair industry head-on by supporting them with new technology and dedicated innovation.



Jim Muse, Axalta's Vice President of Refinish for Europe, the Middle East and Africa, says, "One of the core principles of Axalta is the desire to help our customers perform better – whether that is in the South African market or elsewhere around the world. Refinishers across our region are facing many challenges in their daily work and our aim is to make the entire refinish paint repair journey faster, easier and more profitable. We do that by

constantly innovating and delivering revolutionary technology to our bodyshops."

Patented Axalta Fast Cure Low Energy technology is one global development Jantjies will cover in his speech, and something that bodyshops everywhere can benefit from. When the technology is used as part of a dedicated, complete low energy system, process times in professional bodyshops are cut by up to 50% and energy consumption is reduced by up to 70% while still achieving the best quality repair.

"We are delighted to present this technology at this virtual event. We know that bodyshops everywhere face the same pressures on margins while having to increase throughput and profitability to remain viable businesses. IBISConnect Africa ensures we are able to have these vital conversations through interactive Q&A sessions, for example, and we encourage delegates to navigate to our virtual stand so we can discuss strategic opportunities," says Muse.

The first IBIS event in Africa first took place in 2019 and, although the 2020 event will take place virtually, delegates will still be able to enjoy high-quality, relevant and thought-provoking content. Axalta's participation in IBISConnect Africa is part of a multi-year global partnership between Axalta and Plenheim Ltd, which is the parent company of *bodyshop* - a leading automotive accident repair source covering the UK and the Middle East - and IBIS Worldwide - the leading networking platform for the collision repair industry.

To register for IBISConnect Africa, visit, [www.ibisworldwide.com/ibis-africa-2020/registration-form](http://www.ibisworldwide.com/ibis-africa-2020/registration-form).

For more information on Axalta Refinish, please visit [www.refinish.axalta.eu](http://www.refinish.axalta.eu).

### **About Axalta**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colourful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the 14,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axalta.com](http://axalta.com) and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

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