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2018 Winter Olympic Athletes Will Sport Axalta Coatings

PHILADELPHIA--(BUSINESS WIRE)-- With the 2018 Winter Olympics starting today and running through February 25, Axalta Coating Systems (NYSE: AXTA) has worked diligently behind the scenes to provide coatings that are designed to protect and beautify ski equipment at the international multi-sport event in Pyeongchang County, South Korea.

This is not the first time Axalta's coatings have proved themselves at a global sporting event. Last year, many of the skiers at the "Alpine World Ski Championship 2017" in Sankt Moritz, Switzerland had one thing in common – they raced on skis coated with Axalta's high performing coating materials. In fact, eight of the ten gold medal recipients won wearing skis coated by Axalta. Axalta's Stollpox, Aquapox, Cellonit and Aquacryl Special Primer, Printing Paint, and Clearcoats in solventborne and waterborne formulations have continued to make a name for themselves in the sporting goods market with major ski manufacturers including Atomic.

"Axalta has a long track record of painting winners, from race cars and football teams, to champion skiers. Like these incredible athletes, our goal is to embrace challenges that test our abilities," said Michael Cash, President, Industrial Coatings. "Our customers rely on our technologies to coat products that battle the harshest environments and abrasion, while adding to their superior performance. We're truly grateful to see our paint tested at such inspirational, global events."

For more information about the Axalta specialty products, please visit axaltacs.com/specialtycoatings.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,300 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](https://twitter.com/Axalta) and on [LinkedIn](https://www.linkedin.com/company/axalta).

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