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Axalta Leads Tech Session and Showcases a Wide Array of Powder Coating Offerings at FABTECH 2017

HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA) will present its innovative powder coating solutions during FABTECH 2017 on November 6-9 at the McCormick Place Convention Center in Chicago, Illinois. The FABTECH Expo is the largest metal forming, fabricating, welding and finishing event in North America. The show provides a venue to showcase latest industry products, developments, and solutions that are designed to improve business productivity and increase profitability. Attendees are encouraged to visit booth # A6220 to hear from Axalta experts and learn about its product offering to the industry. Adam Genei, Owner of MobSteel and television star of History's, *Detroit Steel* will sign autographs and engage in a Q&A session with attendees at the Axalta booth on Tuesday, November 7 from 10 a.m. to 12 p.m.

"Axalta offers a suite of decorative, architectural, and functional powder coatings solutions to meet the needs of a wide spectrum of industries. The combined considerations of cost, environmental acceptability, and ease of use make Axalta powder coatings a great choice for the finishing industry," said Marhya Evans, Axalta Mid-West Region Industrial Sales Manager, Powder Coatings. "We're excited to present our solutions to FABTECH attendees and learn about the latest technologies impacting the industry."

Axalta will also lead two technical sessions at the show. On November 6 at 10:30 a.m., Mike Withers, Powder Architectural Lead at Axalta will present an informative track titled, *Fundamentals of a Successful Powder Coating Operation*. Withers will also lead an engaging presentation with two other technical experts titled, *The Evolution of Architectural Coatings* at 1:30 p.m. on November 9.

For more information about FABTECH 2017, please visit FABTECHexpo.com

To learn more about Axalta's powder coating products, visit axalta.us/powder.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials

we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,600 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

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