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Axalta to Attend Mack and Volvo Trucks UPTIME Event in Florida

NASCAR Champion Jeff Gordon to Engage with Dealership Attendees

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, will attend the Mack and Volvo Trucks UPTIME dealer training event at the Gaylord Palms Resort and Convention Center in Kissimmee, Florida on September 28-29, 2017. Axalta experts will provide attendees with valuable information about the company's Imron® Elite product technology, superior color match, and process review and consulting services that are available to Mack and Volvo dealerships. Jeff Gordon, Axalta's Global Business Advisor and former NASCAR® champion, is scheduled to visit Axalta booth #102 on Thursday, September 28 at 7:00 p.m. to engage with attendees.

"Axalta values its long-term partnership with Mack and Volvo Trucks," said Phil Henriques, Axalta Strategic Account Director, Volvo Group. "In addition to providing our high-performance coatings, Axalta experts evaluate productivity and perform process reviews for Mack and Volvo dealerships to maximize efficiency during the coating application process."

"We are thrilled to have Axalta in attendance to meet with our dealer network members," added Ryan Saba, Product Manager, Aftermarket, Volvo Group N.A.

As the supplier of Imron coatings used in Mack and Volvo Trucks' OEM production in North America for over a decade, Axalta also supplies its Imron Elite coatings for aftermarket repair and maintenance of commercial vehicles. Available in more than 18,000 solid, metallic, and pearlescent colors for superior color match, Imron Elite is designed with cross-linking technology to provide quality finishes and super durability to commercial vehicle OEMs.

The UPTIME trade fair is held during the Mack and Volvo North American dealer network annual meeting. Since commercial vehicle downtime can be very costly, the week-long meeting focuses on how to minimize downtime, thus driving uptime, and maintaining the high quality of dealer service facilities to effectively and efficiently address the repair of fleet vehicles.

To learn more about Axalta's Imron Elite products, please visit www.axalta.us/transportation.

To learn more about Volvo Trucks, visit www.volvotrucks.us

To learn more about Mack Trucks, visit www.macktrucks.com

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,600 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](https://twitter.com/Axalta) and on [LinkedIn](https://www.linkedin.com/company/axalta).

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