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Axalta Supports China Auto Dealers After-Sale Service Skill Competition to Enhance Refinish Coating Standard in China

SHANGHAI--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, hosted the final session of the China Auto Dealers After-Sale Service Skill Competition at Axalta's Beijing Training Center from Feb. 13-16. Axalta supported the competition by providing products from its premier refinish brand Cromax[®], and by developing the competition program. Axalta also assigned painting experts to set the judging criteria and rating scheme, and sit on the judging panels.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170221006210/en/>



Axalta hosts the final session of the China Auto Dealers After-sale Service Skill Competition 2016 at Axalta's Beijing Training Center (Photo: Axalta)

The China Auto Dealers After-sale Service Skill Competition 2016 was organized by the China Auto Dealers Chamber of Commerce with the aim of enhancing auto after-sale service in China through recognition of top refinish technicians and quality service in the auto market. The competition covered three key areas: maintenance, sheet

metal and paint spraying. High performing technicians were selected from the regional competitions to attend the final session based on a combination of theoretical knowledge and practical skills.

“With the rapid growth of China’s automotive industry, the demand for superior quality after-sale products, excellent services and skillful professionals continues to increase. Axalta is pleased to support this program to raise standards in the auto refinish market by showcasing and promoting high-quality refinish solutions and services. The competition also provides a platform for top technicians to present their superior refinish service skills and to promote the healthy and sustainable development of China’s auto industry,” said Leo Zheng, Business Director of Axalta’s Refinish segment in China.

During the competition, all attending technicians used Axalta’s Cromax® products and solutions to perform painting operations. Cromax® enhances refinish efficiency which, in turn, promotes energy conservation and sustainable development in the industry. This generates extra value for a large number of auto dealers and car owners across China.

An award ceremony was held at the Beijing New International Exhibitor Center on Feb. 18 during the China Auto Dealers After-sale Summit.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](https://twitter.com/Axalta) and on [LinkedIn](https://www.linkedin.com/company/axalta).

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