February 7, 2017



Axalta Coating Systems Appoints a New distributor to Strengthen Its Powder Coating Supply Capability in Vietnam

HO CHI MINH CITY, Vietnam--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, has appointed Ocean Vietnam International Trading Co. Ltd. as its distributor for Alesta[®] powder coatings products in Vietnam to support Axalta's growth strategy in the ASEAN market. Infrastructure growth in the region provides important opportunities for Axalta's Alesta brand of powder coatings which are used in architectural, furniture, transportation and other industrial applications, the need for which is expected to follow economic growth in Southeast Asia.

"Axalta is confident that Ocean's strong and experienced team will help our powder customers in Vietnam to obtain maximum value from our high-quality offerings," said Dewi Djanuwati, Axalta Managing Director in the region. "Ocean's team members are seasoned professionals in the powder coating industry with extensive knowledge of the market and excellent technical capability to support our customers."

Backed by an experienced team and technology expertise, Axalta's superior quality meets performance standards set by leading manufacturers and industry organizations. Alesta powder coatings are an environmentally responsible product that deliver excellent corrosion protection and aesthetically enhance substrates. Available in a variety of technologies for a broad range of applications, Alesta products deliver superior coverage and transfer efficiency which help customers increase performance and reduce overall cost.

"Ocean is familiar with the evolving needs of Vietnamese customers. We look forward to providing Axalta's advanced technologies to meet customers' most demanding requirements," said Edward Wang, Ocean Vietnam General Manager.

For more information on Axalta's powder coatings, please visit <u>www.powder.axaltacs.com</u>.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the

12,800 people of Axalta continue to find ways to better serve our more than 100,000 customers in 130 countries every day with the finest coatings, application systems and technology. For more information, visit <u>www.axalta.com</u> and follow us @Axalta on <u>Twitter</u> and on <u>LinkedIn</u>.

View source version on businesswire.com: http://www.businesswire.com/news/home/20170207005445/en/

Axalta Coating Systems Pham Van Binh D +(84) 938 745 004 <u>binh-van.pham@axaltacs.com</u> <u>www.axaltacoatingsystems.com</u>

Source: Axalta Coating Systems