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Axalta Shares Expertise at Canadian Collision Industry Forum

TORONTO--(BUSINESS WIRE)-- The Canadian Collision Industry Forum (CCIF) held January 26-27, 2017 at the Universal Eventspace in Vaughan, Ontario provides a venue for body shop owners who understand the importance of investing in the future success of their business to stay abreast of current and future challenges in the collision repair industry. Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, is pleased to support CCIF by sharing its latest innovations at booth #13.

This Smart News Release features multimedia. View the full release here:

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Axalta's presence at the event also includes guest speakers Patrice Marcil, Axalta Learning and Development Director-North America and automotive industry expert Mike Anderson, President of Collision Advice. Marcil will present to and moderate a panel about the important connection between the collision industry and education at 10:30 a.m. on January 27 in the main conference hall. Anderson will moderate a panel discussion about pre- and post-repair vehicle scanning and calibration at 12:45 p.m. on the same day and in the same location.

"The Canadian collision industry went through significant changes over the last 5 years," said Marcil. "Some of the challenges include the reduction in the number of shops due to industry consolidation, an increase in

Patrice Marcil, Axalta Learning and Development Director-North America will present and moderate a panel about the important connection between the collision industry and education. (Photo: Axalta)

specialized jobs in a body shop and the introduction of more advanced materials and technology. It is very important we connect with our schools and instructors to help

them provide the workforce the industry now requires.”

CCIF meetings, held three times a year across Canada, provide collision industry professionals the opportunity to network, collaborate and contribute to the future success and sustainability of the Canadian collision repair industry.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

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